



D7.3.2 - Annual Dissemination Report

Author(s)/Organisation(s):

- Silvia Gorni, Davide Policarpo (GISIG)
- All Partners

Work package / Task:

WP7 Capacity Building and Dissemination
 Task 7.2 – Development of dissemination material
 Task 7.3 – Dissemination activities
 Task 7.4 – Building and maintaining the network-of-networks

Short Description:

The deliverable D7.3.2 reports the dissemination activities and dissemination material produced during the 2nd project year.

The dissemination level is public.

Keywords:

Awareness, dissemination, communication, network

Dissemination Level		
PU	Public	x
RE	Restricted to other programme participants (including Commission services and project reviewers)	
CO	Confidential, only for members of the consortium (including EACEA and Commission services and project reviewers)	

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Executive Summary

The Annual Dissemination report presents a detailed description of the dissemination tools (website, social network, flyer, poster, roll-up, newsletter) identified for the promotion of EO4GEO project.

Moreover, it reports the dissemination activities carried out by the partners, during last year.

The dissemination material has been prepared in the first year and continuously updated along the project, according to the evolving project needs.

The web site is a “live tool”, and it has been periodically updated in this second year (reorganisation of the sections and new sections), as the project progressed, to convey information in the most useful way.

The project website features links to active social network channels (Twitter and Medium) to widely promote the project in different communities and attracting participation of stakeholders.

The project leaflet has been finally translated in all the languages of the Consortium.

A new version of the roll-up has been prepared in this second year, and used for the first time in December 2019 at the European Space Week in Helsinki.

A new dedicated template of the Newsletter has been designed and used for each newsletter issued in this second year, following the general corporate identity of the project, and two issues with news about participation to seminars and relevant events and results achieved at each stage have been released.

The overall approach to the communication and dissemination activities done in 2019 by each partner is presented, with the complete list of dissemination activities provided in Annex I.

The second year of the project was mainly dedicated to the revision and fine-tuning of existing platforms and tools and to the development of new innovative tools; moreover, the revision of the GI part and the development of the EO parts of the BoK continued; finally the identification of business processes and occupational profiles took place in the last part of the year.

The EO4GEO dissemination activities were focused on the involvement of the stakeholders as keynote speakers and/or testimonials and on their engagement (as expert) in the next phase of the activities.

Although with different efforts, every partner was committed to disseminate the EO4GEO first results and to involve experts. The communication was made by the partners also in the national languages, which greatly helped the dissemination of the project awareness at national level.



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Acronyms

Acronym	Description
EACEA	Audiovisual and Culture Executive Agency
EU	European Union
ICT	Information and Communication Technologies
EO/GI	EO and GI sectors
EO	Earth Observation
GI	Geographic Information
CMS	Content Management System
CC	Creative Commons (Attribution Share Alike license)
ESA	European Space Agency
GDPR	General Data Protection Regulation
BoK	Body of Knowledge
IDEais network	Latin American network about SDI
SDI	Spatial Data Infrastructures
AGILE	Association of Geographic Information Laboratories in Europe
ESA	European Space Agency
LAPUP	Laboratory of Atmospheric Physics - University of Patras
TeRN	Technologies for Earth Observation and Natural Risks
SME	Small and medium-sized enterprises
BRAIN CITIES	Boosting ReseArch INside CITIzens communitiES
EGU	European Geosciences Union
AGU	American Geophysical Union
JRC	Joint Research Centre
EEA	European Environmental Agencies
DG-ENV	DG Environment, Directorate-General for Environment
EARSeL	European Association of Remote Sensing Laboratories
GEO	Group on Earth Observations
LRAs	Local and Regional Authorities
ISPRS	International Society for Photogrammetry and Remote Sensing
ICCSA	International Conference on Computational Science and Its Applications
IREA	Istituto per il Rilevamento Elettromagnetico dell'Ambiente
NGOs	Non-Governmental Organisations
GIS	Geographic Information System



Glossary

Body of Knowledge (BoK) is the complete set of concepts and relations between them, that make up a professional domain, (in this case EO/GI BoK) and the related learning outcomes as defined by the relevant learned society or a professional association.

Education, Audiovisual and Culture Executive Agency (EACEA) manages funding for education, culture, audiovisual, sport, citizenship and volunteering.

Geographic Information (GI) is the data of a geographic location combined with non-spatial information (e.g. statistical data) and their representation as a map.

Geographic Information System (GIS) is a computerized tool designed for storing, analysing and consulting data where geographic location is an important characteristic or critical to the analysis

Group on Earth observation (GEO), is a community of more than 100 national governments and in excess of 100 Participating Organizations that envisions a future where decisions and actions for the benefit of humankind are informed by coordinated, comprehensive and sustained Earth observations.

Information and communication technologies (ICT) are the infrastructure and components that enable modern computing.

Small and medium-sized enterprises (SMEs) are enterprises which employ fewer than 250 persons and which have an annual turnover not exceeding EUR 50 million, and/or an annual balance sheet total not exceeding EUR 43 million.



1. Introduction

1.1. *Introduction to EO4GEO*

EO4GEO is an **Erasmus+ Sector Skills Alliance** gathering **26 partners from 13 EU countries**, most of which are part of the **Copernicus Academy Network**. Be they from academia, public or private sector, they are all active in the education and training fields of the space / geospatial sector. The project is also supported by a strong group of Associated Partners mostly consisting of associations or networks active in space/geospatial domain. The project started on January 1st, 2018, upon approval by the EU Education, Audiovisual and Culture Executive Agency (EACEA) and runs over four years.

EO4GEO aims to help bridging the skills gap in the space/geospatial sector by creating a strong alliance of players from the sector/community reinforcing the existing ecosystem and **fostering the uptake and integration of space/geospatial data and services**. EO4GEO works in a **multi- and interdisciplinary** way and apply innovative solutions for its education and training actions including: case-based and collaborative learning scenarios; learning-while-doing in a living lab environment; on-the-job training; co-creation of knowledge, skills and competencies; etc.

EO4GEO will define a long-term and sustainable strategy to fill the gap between supply of and demand for space/geospatial education and training taking into account the current and expected technological and non-technological developments in the space/geospatial and related sectors (e.g. ICT). The strategy will be implemented by: creating and maintaining an ontology-based Body of Knowledge for the space/geospatial sector based on previous efforts; developing and integrating a dynamic collaborative platform with associated tools; designing and developing a series of curricula and a rich portfolio of training modules directly usable in the context of Copernicus and other relevant programmes and conducting a series of training actions for a selected set of scenarios in three sub-sectors - integrated applications, smart cities and climate change to test and validate the approach. Finally, a long-term Action Plan will be developed and endorsed to roll-out and sustain the proposed solutions

For more information on the project please visit <http://www.eo4geo.eu/about-eo4geo/>.

1.2. *Objectives of the Work Package*

In order to build a **long-term and sustainable strategy** to fill the gap between the supply of and demand for space/geospatial education and training, several actions have been foreseen which imply a progressive strategy to foster the visibility of the project itself in order to engage with specific target audiences. This Work Package includes the definition of an overall approach to Communication and Dissemination, with capacity-building activities as a key element for the dissemination of the project results and community engagement.



Community-building and consolidation is fundamental for pursuing the longer-term objectives, i.e. the sustainability of the project outcomes after its conclusion. This particular item of the strategy will be developed in close relationship with the coordinator of WP6. The basis for such sustainability will start from the beginning of the project with the awareness raising activities and be consolidated throughout the project.

The work package aims at:

- **Raising awareness** on the uses of EO/GI data and information;
- **Attracting** new stakeholders interested in using EO / GI data;
- **Building capacity** to foster user uptake of Copernicus-based products and services in three sub sectors;
- **Consolidating** the EO4GEO community to build a sustainable long-term strategy;
- **Reach out** to the selected and profiled target groups and raise their awareness and understanding on the uses of EO/GI data and information;
- **Foster the dialogue** between the training/education and the space/geospatial sector and help to build a community;
- **Build a strong EO4GEO brand** which will contribute to the overall Copernicus brand identity and strengthen the recognition of the long-term Action Plan;
- **Identify and establish potential collaboration mechanisms** between the education/training and the space/geospatial industry.

The overall perspective is to **promote the EO4GEO strategy for skills development in different contexts**, towards the target groups addressed by the project dissemination. This will be done by paying attention to the specific skills and knowledge needed for the implementation of the Space Strategy for Europe.

This is a **horizontally supporting work package** that is planned along the whole project duration. It is crucial as it ensures that the specific objectives and deliverables of the project have an effective outreach during the project life-time. It requires that the consortium partners provide input for profiling the target groups and contribute to the dissemination activities in order to maximise outreach.

1.3. Objectives of the Tasks

The tasks involved in this report deals with the dissemination material produced during the year (Task 7.2) and the dissemination activities done by the partners (Task 7.3).

The aim of the first task (7.2) is to design promotional tools, to maximise the dissemination of the project, including: the EO4GEO web site, with in depth information, and relevant links; the logo, to ensure a strong visual identity; the flyers; the posters; the newsletters; a YouTube channel, to



provide access to promotional videos, presentations, etc; a Twitter channel, to provide project news to the stakeholders.

The second task (7.3) is meant to foster the awareness about the project objectives and its outcome towards the targeted audience, and all the partners are committed with a strongly collaborative approach to ensure this goal.

1.4. Purpose and structure of this document

The objective of this report is to describe the dissemination activities of the project and the dissemination material produced during the second year.

After this introductory chapter, the document is organised as follows:

- Chapter 2 describes the project web site with its sections and the access statistics;
- Chapter 3 describes the social networks used to promote EO4GEO;
- Chapter 4 presents the flyer realised at the beginning of the project to provide a brief presentation of the project's objectives and the partnership;
- Chapter 5 and Chapter 6 present respectively the poster and the roll-up realised for awareness purposes;
- Chapter 7 describes the newsletter, one of the effective means for communicating the project results, news and achievements;
- In chapter 8, each partner gives an overview of the overall approach to the communication and dissemination activities done in 2019;
- Chapter 9 presents the conclusions;
- Finally, in Annex I there are tables with all the dissemination activities carried out by the partners in the second year.



2. EO4GEO website

The EO4GEO website is the main dissemination tool of the project, designed and launched at M3. It is intended to represent the principal online access point to EO4GEO, describing **general information** about its scope, objectives, activities, and partners.

The website has been designed, structured and developed using WordPress¹ (Version 5.0.1). This is an open source Content Management System (CMS) based on PHP and MySQL.

The website is hosted on a server located in the cloud provided by the ISP Aruba.it S.p.A, an Italian company that offers web hosting services. The server is powered by GNU/Linux Operating System (CentOS², x64) with the following services: HTTP (Apache³), DB (MariaDB⁴), OpenSSH⁵ server.

The navigation system is intuitive, allowing the visitor to quickly navigate the site starting from any page.



Figure 2.1: Navigation bar

2.1. Website sections

The web site is a “live tool”, and it is periodically updated, as the project progresses, to convey information in the most useful way.

Currently contains the following specific information:

➤ **Homepage**

with overall information on the project, news and highlights of recently available resources.

¹ <http://www.wordpress.org>

² <http://www.centos.org>

³ <http://www.apache.org>

⁴ <http://www.mariadb.org>

⁵ <http://www.openssh.org>



Figure 2.2: Home page of EO4GEO website

➤ **The project**

✓ **About EO4GEO**

a brief introduction to the project and the results that will be offered



Figure 2.3: About EO4GEO



- ✓ **Surveys**
the welcome page to the EO4GEO surveys on the supply of training and demand of skills in the EO/GI sector. The surveys are still open.

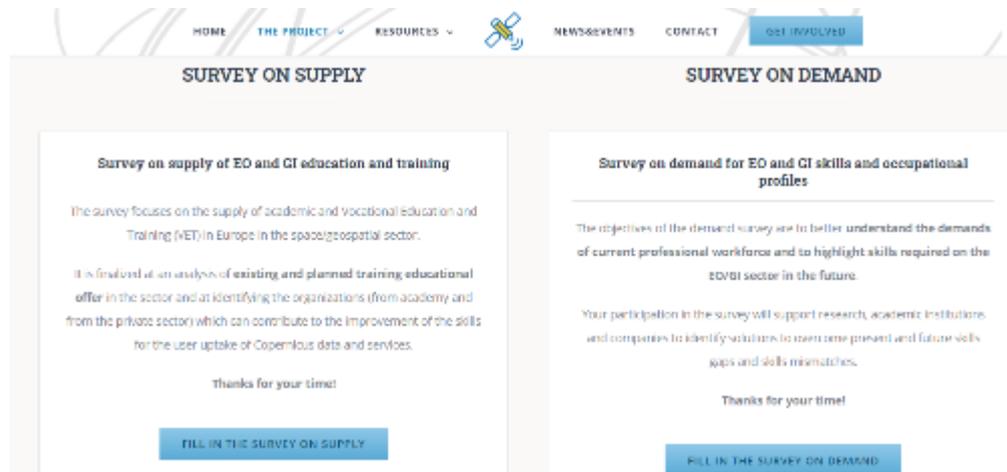


Figure 2.4: The two surveys

- ✓ **Partnership**
the list of Partners working in the project, and the always updating list of Associated Partners with the link to their web sites

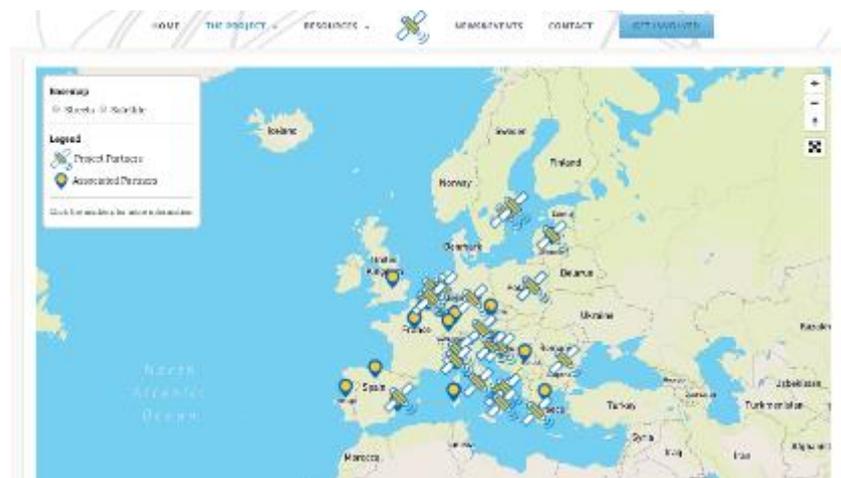


Figure 2.5: Map of the Partners and Associated Partners

- ✓ **Publications**
with all the dissemination material: newsletter, brochure, poster, roll-up



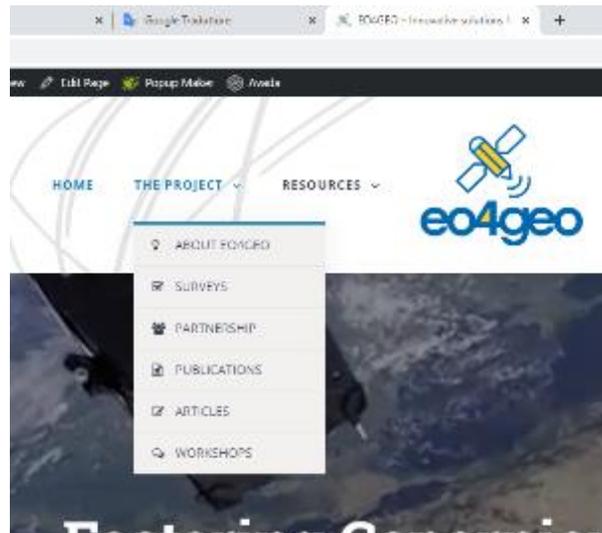
Figure 2.6: The publications page

- ✓ Articles
with the links to all the articles in the Medium channel.



Figure 2.7: The Articles page

- ✓ Workshops
with the proceedings for each workshop organised by the consortium



Workshops	
DATA FOR GOOD. 26 November 2019, Warsaw (Poland)	PRESENTATIONS
EO4GEO REGIONAL ROLL-OUT AT THE COMMITTEE OF THE REGIONS. 29th October 2019 in Brussels/Region (Belgium).	PRESENTATIONS
EO4GEO High level capacity building Workshop. 07th-08th October 2019 in Lutresne (France).	PRESENTATIONS
Earth Observation Summit supported by EO4GEO. 25-27 June 2019, Leuven, Belgium.	PRESENTATIONS
ESA Living Planet Symposium. Milan (IT), 1-10th May 2019	PRESENTATIONS

Figure 2.8: The new workshop section

➤ **Resources**

- ✓ EO/GI courses for the future EO4GEO training offer in the context of the Copernicus programme and related activities



Figure 2.9: The training offer page

- ✓ Open Tools
For the future instruments supporting Copernicus education and training

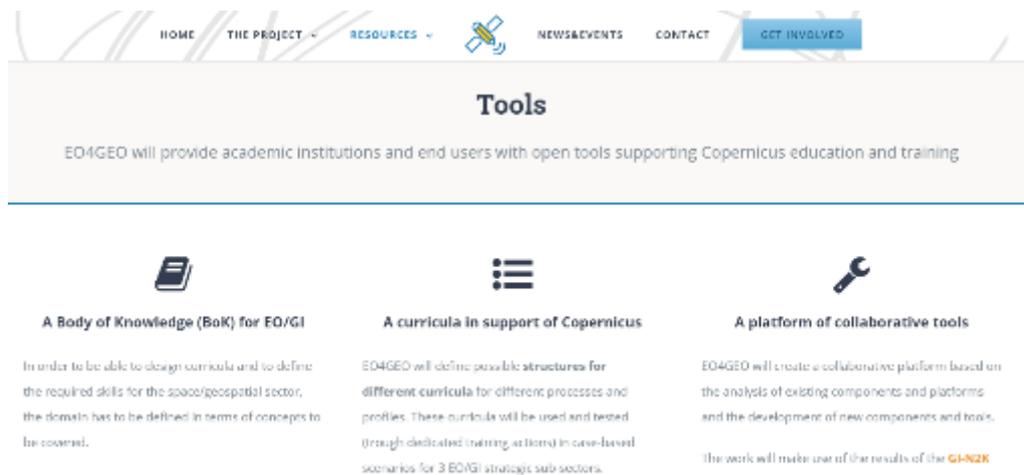


Figure 2.10: The tools page

- ✓ Public Deliverables
List of the public deliverables available for download



Deliverable title	Short description	Download
Current supply of space/geospatial education and training	This report summarises the analysis of existing studies in the space/geospatial sector; it analyses the results of a survey on supply of space/geospatial education & training among project partners and key stakeholders across Europe; it assesses a collection of EO/GIS training resources available on the WWW.	DOWNLOAD
Workshop on demand for space/geospatial education and training	Report of the workshop held in Castellón de la Plana (Spain) May 30th 2018. This report integrates views of partners and stakeholders on the current demand for EO and GI skills and occupational profiles.	DOWNLOAD

Figure 2.11: The deliverables page

➤ **News & Events**

with news of interest from the partnership, related to the project domain of activities (i.e. events, publications, etc.);



Figure 2.12: The News and Events page

➤ **Contact**

with a “Get In Touch With Us” form to fill in in order to be contacted



Figure 2.13: The form to fill in to be contacted

➤ Get Involved

- ✓ Join the Alliance
for the future EO4GEO collaboration network, to promote the EO4GEO strategy for skills development

Figure 2.14: The “Join the Alliance” Page

- ✓ Newsletter
Where users can register to receive the biannual newsletter directly in their inbox

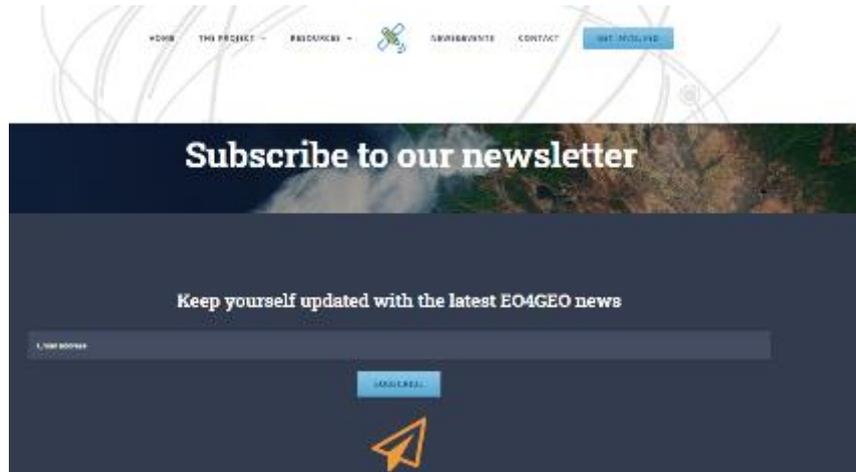


Figure 2.15: The Newsletter Page

- ✓ Call for experts
Where EO/GI experts can register to contribute in the Body of Knowledge



Figure 2.16: The Call for Experts Page

- ✓ Project Liaisons
Links with other projects in the EO/GI field



Figure 2.17: The Project Liaisons page

- ✓ Community events
Link to pages dedicated to specific EO4GEO events.



Figure 2.18: The ESA Living Planet page (in “Community Events”)

Public deliverables and proceedings from workshops are published in a non-proprietary format (i.e. PDF/A for textual documents) and with a CC Attribution Share Alike license.



2.2. Website statistics

To keep track of the visibility of the website, we check the statistics through Google Analytics.

	M3 – M12 (Y1)	M13 – M24 (Y2)	% of increment (from Y1 to Y2)	Total
Number of Unique Users	3733	4836	+29,5%	8569
Total Number of visits	7759	10537	+35,8%	18296

7.1% of the visits come from social networks (especially Twitter).

The most clicked pages are:

1. Home page
2. News and Events
3. About EO4GEO
4. Surveys
5. Partnership



3. Social Networking

The project website features links to active social network channels (Twitter and Medium) to widely promote the project in different communities and attracting participation of stakeholders.

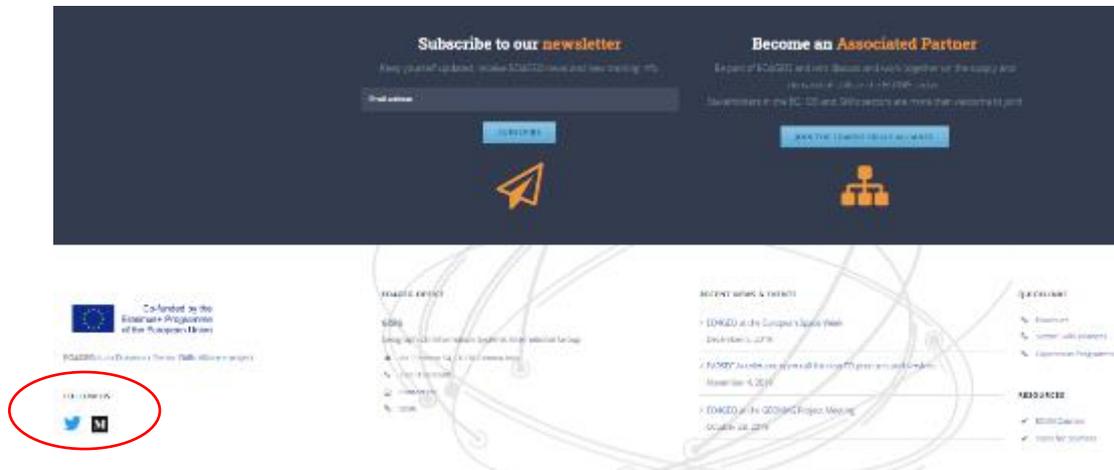


Figure 3.1: The social media links in the website footer



Twitter ([@EO4GEOtalks](https://twitter.com/EO4GEOtalks))

The official EO4GEO twitter account was launched in February 2018 (M2). Twitter is the primary social media platform used by the project consortium to disseminate first results and attract new stakeholders. Currently has 750 followers, 409 tweets and a total of about 573.1K impressions.

	M2 – M12 (Y1)	M13 – M24 (Y2)	% of increment (from Y1 to Y2)	Total
Followers	368	382	1,3%	750
Impressions	233.2K	339.9K	45,5%	573.1K



Medium ([@EO4GEO](https://medium.com/@EO4GEO))

A Medium channel was set-up in order to foster the development of content related to the project, such as blog posts on the workshops, interviews to relevant stakeholders and articles on specific topics. The Medium channel is seen as an opportunity to engage with people and organizations that can have an interest in the EO4GEO initiative. Currently, 18 articles have been posted and 20



more interviews are being planned, including interviews to the coordinators of other Blueprint Sector Skills Alliances.

In order to increase the visibility of the Medium channel, each newsletter has a dedicated area which includes updates on “what we achieved”. Work Package leaders working on key deliverables at the time of the publication of the newsletter are in charge of writing a blog post on this issue: the link is included in the newsletter and makes a link between the tools. Moreover, when a deliverable such as the Report on the project workshop on the demand for skills in the space / geospatial sector is released, a blog post which resumes the key takeaways is published and promoted via Twitter in order to disseminate the deliverable towards other audiences.



Youtube (EO4GEO)

A Youtube account has been opened in order to collect the video interviews with partners recorded during the meeting in Castellon and in view of the possibility to prepare other videos.



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4. EO4GEO flyer

The flyer was realised, in **English**, in order to provide a brief presentation of the project's objectives and the partnership. It was produced in A4 two-sided printing, both in digital (distributed through the web site) and in hard-copy format, in order to assure the most possible diffusion among potential stakeholders and target users. The flyer has been translated in all the different languages of the consortium (Spanish and Italian in the first year, **Croatian, Greek, Portuguese, French, Swedish, German, Latvian, Polish, Slovenian, Dutch** and **Romanian** in the second year), available for download in the *Publications* section of the website.

The flyer is divided into several sections:

- Header:** Includes the Erasmus+ logo, the eo4geo logo with the tagline "Empowering space data users", and the website "www.eo4geo.eu".
- Mission Statement:** "EO4GEO is an Erasmus+ Sector Skills Alliance gathering 26 partners from 13 EU countries, most of which are part of the Copernicus Academy Network. Be they from academia, public or private sector, they are all active in the education and training fields of the space / geospatial sectors." It discusses technological progress and the need for new skills.
- Objectives:**
 - EO4GEO aims to bridge the skills gap between the supply and demand of education and training in the space/geospatial sectors.
 - EO4GEO will work in a multi and interdisciplinary way and apply innovative solutions for its education and training actions.
- Outcomes:** A list of five key achievements:
 - A long-term and sustainable strategy to fill the gap between the supply of and demand for space/geospatial education and training.
 - An ontology-based Body of Knowledge for the space/geospatial sector based on previous experiences.
 - A series of curricula and a rich portfolio of training modules relying on Copernicus and shaping the workforce of the future.
 - A dynamic collaborative platform with associated open training tools.
 - A series of training actions for a selected set of scenarios in 3 sub-sectors - integrated applications, smart cities and climate change to test and validate the approach.
- Consortium:** A grid of logos for 26 partner organizations, including:
 - GESIG, KU Leuven, PLUS, UJI, GEOFF, UPAT, FSU-EO
 - UT-ITC, UNIBAS, IGIR, Planetek, IGEA, EPSILON
 - Novogit AB, GIB, Spatial Services, CLIMATE-KIC, EARSC, ROSA
 - UNEP-GRID, NEREUS, VITO, CNR-IREA, VIRI ES, ISPRA, ALFA
- Footer:** A small text block stating: "The European Commission support for the production of this publication does not constitute endorsement of the contents which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein."

Figure 4.1: the EO4GE flyer (English version)



6. EO4GEO Roll-up

In Year 1 a roll-up was prepared, with a brief description of the project, using keywords and short sentences. It was used in project meetings, conferences and workshops attended by EO4GEO partners.

A new roll-up was prepared at the end of the second year, used for the first time in December 2019 at the European Space Week in Helsinki.

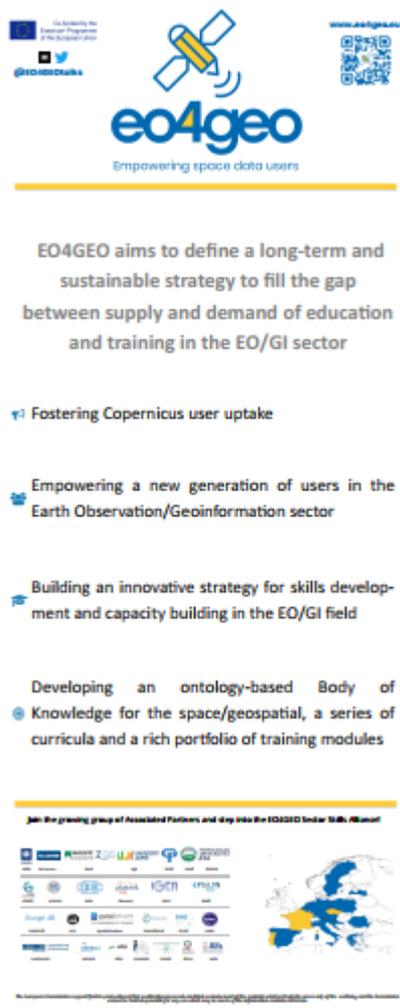


Figure 6.1: First version of the Roll-up



Figure 6.2: Second version of the Roll-up



7. EO4GEO Newsletters

An effective mean for communicating the project results, news and achievements is the EO4GEO Newsletter; it is managed by MailChimp⁶, an online email marketing solution. The newsletter Subscription Form is available on the project website.

A new dedicated template was designed and used for each newsletter issued in this second year, following the general corporate identity of the project.

The newsletter is composed of short and easy to read publications and news flashes on project activities, events and results, addressed to the wide target audience of the project. Links to more detailed information are also included, in case the receiver wishes to learn more.

The Newsletter is electronically edited and automatically sent to all members of the EO4GEO mailing list every six months. Each partner distributed the newsletter to its reference network in order to reach a wider panorama of stakeholders.

Apart from the electronical distribution, the Newsletters are also available for download through the project web site at <http://www.eo4geo.eu/publications/>.

In this two years, four issues have been produced:

Newsletter No/Date	Contents
News 1 / April 2018	<ul style="list-style-type: none"> • Introduction from the EO4GEO Project Officer • About EO4GEO • Interviews to the European Commission • EO4GEO surveys • 1st EO4GEO Workshop
News 2 / October 2018	<ul style="list-style-type: none"> • What we achieved • EO4GEO at INSPIRE Conference 2018 • EO4GEO at the Copernicus Ecosystem Workshop • EO4GEO at the ESA Φ-week 2018 • EO4GEO Workshop in Patras • Good reads
News 3 / April 2019	<ul style="list-style-type: none"> • What we achieved • EO4GEO at the ESA Living Planet Symposium • EO Summit in Leuven supported by EO4GEO • Good Reads
News 4 / September 2019	<ul style="list-style-type: none"> • What we achieved • EO4GEO workshop in Nouvelle-Aquitaine and Brussels • EO4GEO workshop in Warsaw

⁶ <http://mailchimp.com/>



	<ul style="list-style-type: none"> • EO4GEO at the ESA φ-Week 2019 • Good reads • Trending picture
--	---

View this email in your browser EO4GEO Newsletter #4



*Foster the growth of the European EO/GI sector
ensuring a workforce with the right skills, in the right
place, at the right time.*



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- What we achieved
- EO4GEO Workshop in Nouvelle-Aquitaine and Brussels
- EO4GEO Workshop in Warsaw
- EO4GEO at the ESA φ-Week 2019
- Good reads
- Trending picture

GOOD READS

- Technological advancements have led to a **new wave of satellites** specially built for **tracking pollution** and pinpointing sources of emissions | [Link](#)
- **Sentinel-3B in orbit**: Sentinel-3A has been making observations of sea surface for more than three years. The launch of Sentinel-3B completed the **Sentinel-3 programme** and the two satellites now operate in parallel to provide optimum global coverage | [Link](#)
- Impact and expectations of the **Earth Observation industry**, predicted to increase its value in next years (see image below) | [Link](#)

GROSPATIAL INDUSTRY VALUE



TRENDING PICTURE

This summer the world's attention was focused on the tremendous fires occurred in Siberia and the Amazon. Fires are common during the dry season, but this year was unlike any other. Earth Observation has been demonstrated to be fundamental to combat the flames: **Copernicus Sentinel-3 data** helped to identify almost 4000 fires in August 2019 alone, compared to about 1000 fires occurred in the same period last year. Read more about satellites and fires [here](#).



Photo Credits: ESA

Figure 7.1: Parts of the Newsletter #4



7.1. **Newsletter statistics**

- Mailchimp Newsletter subscribers: 534 (with GDPR compliance)

The impact of the newsletter has been regularly evaluated both using Mailchimp's and bit.ly's monitoring systems (open rate, click rate, etc.).

Newsletter 1: 591 visualisations	Newsletter 2: 536 visualisations	Newsletter 3: 627 visualisations	Newsletter 4: 511 visualisations
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8. Dissemination activities

In the next paragraphs of this chapter, the overall approach to the communication and dissemination activities done in 2019 by each partner is presented. The complete list of dissemination activities by each partner is provided in Annex I.

8.1. GISIG

GISIG, as EO4GEO Coordinator and as a European Association (Geographical Information Systems International Group, of around 60 partners on GI and GIS operating both at National and EU level in the transfer of innovation, research and training), actively contributed in the EO4GEO dissemination activities, by taking advantage from its long lasting experience in carrying out EU and networking projects, which makes available a great number of opportunities and contacts for dissemination towards GI and users communities.

Within the project, GISIG is responsible for:

- Website: <http://www.eo4geo.eu/>
- Workshops proceedings: <http://www.eo4geo.eu/workshops/>
- Newsletters: <http://www.eo4geo.eu/publications/>
- Poster: <http://www.eo4geo.eu/publications/>
- Leaflet: <http://www.eo4geo.eu/publications/>
- Roll-up: <http://www.eo4geo.eu/publications/>

During the first two years of the project, GISIG carried out communication and dissemination activities of the EO4GEO project both in presence and through the web in relation to meetings and events of projects coordinated or participated by the Association.

In particular, the project was introduced in several conferences, meetings or events attended by GISIG, as detailed in Annex I, through presentations, dedicated booths, posters or leaflet distributions.

Moreover, the GISIG website and social media are mainly followed by professionals in GIS and Earth Observation, as well as by other companies and institutions working in the same field.

In the context of the Copernicus Community, GISIG participated and contributed in the following events and initiatives:

Copernicus Academy: as Member of the Copernicus Academy, GISIG participates in the monthly teleconference and the Copernicus Academy events, bringing the EO4GEO presence and contribution whenever relevant, as it was the case of the EO4GEO presentation and contribution at the Copernicus General Assembly in the context of the European Space Week (Helsinki, 3-5 December 2019).

Moreover, GISIG is an active member of the Italian Copernicus Academy, which closely collaborates with the Italian Copernicus User Forum, by bringing the EO4GEO contribution to support the Copernicus User uptake activity, also in the perspective of the EO4GEO National (Italian) roll-out.



EO4GEO dissemination is also exploited in the context of the H2020 **CopHub.AC** project, in particular regarding the “harvest” activities with EO4GEO, in the various CopHub.AC project events.

GISIG also participated, supporting the EO4GEO dissemination, in some of the ESA events and initiatives, such as the **ESA Living Planet** Symposium (Milan 15-17 May 2019, during which a EO4GEO side event was organised) and in the **ESA Phi week** (Frascati, 11-12 September 2019, during which a EO4GEO presentation was given).

GISIG also participated, supporting the EO4GEO dissemination, at the University Business Forum, organised by EACEA and DG EMPL (Brussels, 23-25 October 2019) and, at a national level, at the ASITA 2019 Conference, the most important Italian Geospatial Conference.

Finally, GISIG participated in the EO4GEO Regional Roll-out event at the Committee of the Regions in Brussels.

About the dissemination activities planned in the next year, in particular about the EO4GEO results achieved so far, the following are foreseen:

- Participation and contribution with a workshop “Vocabularies for describing and enhancing GI/EO Knowledge and Skills for INSPIRE and Copernicus”, within the INSPIRE 2020 Conference (12-15 May, Dubrovnik, Croatia).
- Continuous dissemination of the EO4GEO results in the context of the Copernicus Academy (also at the Italian National level) and in the context of other Copernicus initiatives, such as CopHub.AC and the Eyes on Earth project.
- Dissemination and awareness raising in the context of other European project meetings participated by GISIG, as the H2020 Reconnect project (www.reconnect.eu) and the Erasmus+ project ARinfuse (www.arinfuse.eu).

It is also planned a EO4GEO presentation at the AM/FM Annual Conference, one of the most important Italian events in the geomatic sector

8.2. KU Leuven

SADL KU LEUVEN is the Scientific and Technical Coordinator from the project

At SADL, the Spatial Applications Division Leuven and the key partner for the EO4GEO project at KU Leuven, an appointed dissemination responsible coordinates the dissemination activities, looks for extra dissemination opportunities and synchronizes the dissemination efforts with other EO4GEO partners.

The main dissemination channel is the SADL website, www.sadl.kuleuven.be. The department’s website, www.ees.kuleuven.be, is also available for posting in their Newsflash.

EO4GEO news is also spread through the mailing lists from EES and its research groups. SADL also communicates about EO4GEO with partners in current and past projects, covering a wide network of public, private and academic organizations.

Finally, but not least important, the communication channels from SADL related networks is used to reach a broader audience (AGILE, OGC, etc.)



In this second year of the project EO4GEO is becoming well known by our correspondents. Therefore, communication focused on

- Participation in the network of experts for the Body of Knowledge;
- The tools in development within the EO4GEO project;
- The added value of the BoK and related tools;
- The innovative learning methods in development.

SADL actively promoted EO4GEO in key GI/EO events like OGC meetings in Singapore, Banff, Leuven and the Agile conference in Cyprus and the UCGIS Symposium in Washington. SADL also contributed to the EO4GEO activities during a Copernicus workshop in Brussels, the ESA Living Planet Symposium in Milan, the European Space week in Helsinki and the Nereus seminaire in Nouvelle Aquitaine.

The EO4GEO project was also promoted in other projects of SADL, e.g. BESTSDI and Geospatial training in Maputo, Mozambique.

SADL's most important EO4GEO dissemination activity was the EO Summit organised in Leuven from 25 to 27 June 2019. This summit ran in parallel with the OGC Tc meeting also hosted by SADL at the same location. More than 100 unique registered participants learned about EO4GEO, with focus on 3 important aspects: day 1 was dedicated to future trends and how to integrate them in training and education. Day 2 focused on business processes using Earth Observation and on how business process analysis can be used to design dedicated training courses. On day 3 the long-time action plan was discussed with stakeholders in the sector.

During this EO Summit not only the registered participants learned more about EO4GEO. There was also a lot of discussion and interaction with the almost 300 participants of the OGC Tc meeting running in parallel. This gave visibility for EO4GEO to high profile EO/GI stakeholders from all over the world. And finally, all communication about the EO Summit and OGC Tc Meeting before and after the event explained EO4GEO and provided links to the EO4GEO website and invitation for experts (e.g. when inviting speakers or participants for the meeting, when asking feedback and also in a blog on the OGC website).

For 2020, SADL will continue to actively participate in EO4GEO dissemination events at symposia and conferences. The progress of the EO4GEO project will be displayed to networks SADL participates in like OGC and Agile. The communication channels from SADL and KU Leuven will be used for the same purpose. The focus of the communication will be the same as in 2019, but as more and more practical output from the project will become available, the message will shift towards actively explaining and promoting the use of these results (BoK and tools, EO learning tools). SADL also plans to publish or participate in the publication of one or more papers related to the Body of Knowledge.

8.3. PLUS

As academic coordinator of the ERASMUS+ Sector Skills Alliance project EO4GEO, PLUS focused its dissemination and communication activities 2019 on capacity building for the project,



supporting the Copernicus User Uptake and linking the project closer to the Copernicus Ecosystem (Copernicus Academy/ Relays). In this context, PLUS attended i.e. the **22nd Agile conference** (Conference on Geographic Information Science/researchers from the EO*GI sector) in Cyprus and gave presentation and workshops at **the ESA Living Planet Symposium** in Milan (May 2019), at the **EO Summit** in June in Belgium, at the **Phi Week 2019** in September and the **European Space Week** in Helsinki (December 2019). PLUS also attended the **Blueprint coordinators meetings** in Brussels on June 18th 2019 and presented first results and challenges of the EO4GEO project in the **Blueprint Spotlight Brussels Meeting** November 25, 2019.

The Horizon 2020 project **CopHub.AC** (www.cophub-ac.eu) – lead by PLUS/Z_GIS - joined forces with EO4GEO in facing future challenges of the European Space and ICT research community. PLUS organised several events in Salzburg in order to promote the Copernicus programme and in particular the two projects to the scientific community and wider public. For more than 25 years, Z_GIS has organised the leading GIS conference in German speaking countries (**AGIT**, www.agit.at), complemented since 2007 by the international symposium **Geoinformatics Forum Salzburg** (GI_ Forum, www.gi-forum.org). Both symposia were used in 2019 to promote EO4GEO and the Copernicus programme [e.g. Session C14: Copernicus I: Round Table: The future uptake of space – ready for the future; July 3, 2019]. The department also organised the 39th EARSeL Symposium (European Association of Remote Sensing Laboratories Symposium & 43rd General Assembly in Salzburg, Austria) in Salzburg: Being one of the biggest European conferences in the field of remote sensing and earth observation it tackled Copernicus-related topics, e.g. in a special session “Copernicus4All” [<http://symposium.earsel.org/39th-symposium-salzburg/welcome-to-salzburg/>]. **Summer School “Copernicus for Digital Earth”** - Benefit from the potential of freely available Satellite data and Copernicus services for your domain” June 23- July 4 2019, Salzburg, Austria. PLUS/ZGIS organised the event for international students interested in the potential of freely available satellite data and derived information products with a focus on the European Earth observation programme Copernicus and its various service domains <https://obia.zgis.at/copernicus4digitalearth/>.

With the vision to enable citizens, multipliers and experts to enhance lives, societies and environments, Z_GIS’ **IDEAS:lab** (<https://ideaslab.sbg.ac.at/>) provided a platform for various science-to-public events. The **GISDay 2019** took place on 13 November 2019 - Z_GIS invited pupils to attend and experience the world of digital geography and EO technologies in their daily lives. Some teachers attended the event in the course of a teacher in-service training <https://gi-science.blogspot.com/2019/11/gis-day-2019.html>. Stefan Lang gave a presentation “EO4GEO@ Copernicus Masters in Digital Earth 25 September 2019” to students enrolled in the **international Copernicus Masters in Digital Earth program** (<https://cde.sbg.ac.at/>).

Z_GIS’ Social Media outlets showcase the department’s activities and also include all EO4GEO social media activities. An overview can be found at https://zgis.at/social_media_newsroom/ [(Z_GIS Newsletter (8000 recipients), Z_GIS Department Facebook, Facebook GISalzburg; Facebook GeoSciences - 41900 recipients, ClubUnigis - Emails - 874 recipients; Z_GIS linkedin - Students & Alumni 150 recipients; Facebook – AGIT; Twitter accounts etc)]. Furthermore all project related news item were extended to the UNIGIS network, AGILE and Z_GIS partner institutions in the EO/GI sector. Stefan Lang also attended the **Copernicus Academy Monthly TelCon** and promoted the EO4GEO initiatives on a regular basis. Results emerging from the



EO4GEO project were also published in **scientific media** (Medium, AGILE 2019: [Geospatial Technologies for Local and Regional Development](#) pp 349-366; etc)

Planned event activities 2020

- GI_Forum/ agit 2020 symposia Salzburg, Austria: session
- International Summer School: OBIA for the operational Copernicus service challenge (June 29 – July 10, 2020)
- Workshop at AGILE 2020: EO4GEO BoK-a-thon – Hacking and using concept maps in the Geo-information and Earth Observation Body of Knowledge with innovative web tools.
- Talk at Esri User Conference, San Diego, July 2020: From Tasks to Concepts and Skills - Complementing the Body of Knowledge with a Business-oriented Perspective
- GEOBIA200: July 7-10 <http://www.gi-forum.org/geobia2020>
- European Researchers Night (8 May 2020)

8.4. UJI

During 2019, UJI (P4) actively used social media channels (@geotecUJI – 529 followers) to retweet @EO4GEOTalks key messages from consortium partners or create our own tweets about the project (<https://bit.ly/38KUDgB>) as well. We also published posts on GEOTEC's website (<http://geotec.uji.es/tag/eo4geo/>) and recently created an Instagram (<https://www.instagram.com/geotecuji/>) and Facebook profile (<https://www.facebook.com/geotecuji>).

UJI took part in different GI discussion lists in which we also circulated key messages like EO4GEO BoK call for experts. We also have the opportunity to directly explain the project and how experts could contribute in different research stays our staff is doing. We found this direct contact particularly interesting since we received some feedback. In conjunction with UJI communication services and GISIG we have made available (June 2019) a video in Youtube (<https://www.youtube.com/watch?v=4jHsCdBEPbw>) with all WP leaders explaining their roles in the project.

In 2019, as could be seen in annex I, UJI staff attended several conferences in which we delivered EO4GEO promotional material and networking. As promised in 2018 Annual dissemination report, during 2019 UJI made the effort to reach Spanish speaking audience. It can be seen in the promotion of the project inside IDEais network (Latin American network about SDI) and in the publication of a paper in a Spanish-speaking journal (Mapping). UJI was contributor of a paper sent and accepted by the ESRI User Conference, to be held next summer in USA. UJI was contributor and organiser of a workshop to be held (if accepted) in AGILE Conference 2020.

From our point of view results were good. However, we are aware that, being the only Spanish partner in the consortium, pushes UJI to continue working in dissemination initiatives addressed to the Iberian area and Spanish speaking countries.

Our plan for 2020 is maximise the use of our new social media accounts to continue disseminating EO4GEO. We will also take advantage of UJI's participation in GI conferences to disseminate



(informally) EO4GEO project. For the time being, we have identified IPIN and AGILE Conference as UJI's main ways to disseminate EO4GEO.

8.5. GEOF

In 2019 GEOF has promoted EO4GEO in the wider community by presentations at conferences and events:

- ESA presentation day, Zagreb, Croatia
- International Doctoral Seminar in the field of Geodesy, Geoinformatics and Geospace (IDS3GEO), Dubrovnik, Croatia
- BESTSDI & EuroSDR workshop, Sarajevo, Bosnia and Herzegovina
- Space Technology in the Republic of Croatia - scientific workshop
- Copernicus Hackathon Zagreb, Zagreb, Croatia
- Copernicus Conference, Zagreb, Croatia
- European Space Week, Helsinki, Finland
- Geomakani conference 2019, Cairo, Egypt
- National Authority for Remote Sensing and Space Sciences "NARSS", Cairo, Egypt.

Also, EO4GEO has promoted in communication with GEOF project networks, where we especially emphasize:

- Erasmus+ *Western Balkans Academic Education Evolution and Professional's Sustainable Training for Spatial Data Infrastructures* project – BESTSDI (www.beststdi.eu) (together with KU Leuven and NOVOGIT)
- Erasmus+ *Spider: Open Spatial Data Infrastructure Education Network* (<https://sdispider.eu>) and
- and *Twinning Open Data Operational project* (<https://todo-project.eu/>) (together with KU Leuven).

We want specially to emphasize the activities during the preparation of Copernicus Hackathon Zagreb. In the period from April till July we organised 17 presentations around Croatia in which we promoted Copernicus, Copernicus Hackathon and EO4GEO project.

Further, we informed the wider professional public in Croatia and the Western Balkans region about EO4GEO project activities through our e-newsletter "Svemirski žurnal" (Space journal) no 65 – 70 (released bimonthly on some 2.000 addresses), and via social network (FB @svemirski.zurnal1) with 740 followers.

In 2020, GEOF will continue actively to participate in EO4GEO events and conferences. Our major activity in dissemination context will be organization of the 2nd EO Summit and 5th Progress meeting in Zagreb (June 02nd – 05th) as well as promotion of the project during the Croatian Presidency over the Council of European Union.

The progress of the EO4GEO project will be displayed to GEOF networks (web-pages Faculty of Geodesy and our project community). The communication channels from GEOF will be used for the same purpose.



8.6. UPAT

UPAT disseminated EO4GEO results and activities via a bouquet of activities, including in total 3 presentations at conferences or events and 3 press releases.

Laboratory of Atmospheric Physics - University of Patras (LAPUP) maintains a website (www.atmosphere-upatras.gr) as well as a Facebook page. The target audience includes the University staff and students as well as stakeholders and citizens interested about atmospheric sciences, climate change, weather and air quality.

During 2019, EO4GEO objectives and targets have been presented and thoroughly discussed in 3 conferences and events. In all cases, there was a great interest about the core idea of the project. The main objectives of the project as well as the developed tools gained a lot of attraction and many questions were answered about the expected dates and types of the deliverables. On the other hand, the dissemination via the newsletters and social media received better attention than previous year. The workshop (organised in the frame T1.5) is considered as the most prominent EO4GEO dissemination activity for 2019. The translated EO4GEO flyer in Greek seemed to be the most important dissemination material.

The expected dissemination activities for 2020 include the presentation of EO4GEO in one event (during the first 6 months, more will be planned for the 2nd semester), as well as a presentation at forthcoming conferences. Moreover, all new dissemination material and events will be noticed at LAPUP multimedia channels.

8.7. FSU-EO

Department for Earth Observation at the Friedrich-Schiller-University Jena (FSU-EO) in 2019 focused on further dissemination of information about the project and its activities, as well as the development of the EO4GEO network of experts.

The information about the project is published on the FSU-EO website (EO4GEO@FSU-EO). The information on the project's activities (e.g., newsletters, call for experts) was regularly distributed using e-mail communication and the media channels (approx. 600 recipients and followers): Twitter account ([@JEOS_Jena](https://twitter.com/JEOS_Jena)), Facebook account ([Jena Earth Observation School](https://www.facebook.com/JenaEarthObservationSchool)) and LinkedIn account ([Jena Earth Observation School](https://www.linkedin.com/company/JenaEarthObservationSchool)). Moreover, the project was presented and promoted at various scientific events in the form of oral and / or poster presentations, as well as EO4GEO leaflets: FSU-EO Seminar in Jena, Germany (DACUM-Workshop, 15.02.2019); ESA Living Planet Symposium and EO4GEO Workshop in Milan, Italy (13-17.05.2019); 75-th anniversary of V. N. Sukachev Institute, Krasnoyarsk, Russia (26-31.08.2019); ESA Phi-week in Frascati, Italy (9-13.09.2019); SAR-Edu Summer School in Jena, Germany (23-27.09.2019); 1st EMSAfrica Summer School on the Basics and Applications of Synthetic Aperture Radar (SAR) Remote Sensing for Environmental Monitoring, Acornhoek, South Africa (23-26.09.2019); TerraSAR-X / TanDEM-X Science Team Meeting 2019 Munich, Germany (21-24.10.2019); EO College Project kick-off meeting in Bonn, Germany (30.10.2019); 2nd Symposium „Neue Perspektiven der Erdbeobachtung“ Cologne, Germany (12-13.11.2019); GIS Day in Torun, Poland (13.11.2019).

From the FSU-EO point of view, the most important in 2019 was the co-organization of the EO4GEO workshop at the ESA Living Planet symposium. The workshop entitled 'Towards an



innovative skills strategy for EO*GI sector' took place on Friday May 17, 2019, in Milan, Italy. The [ESA Living Planet Symposium](#) is the largest EO conference in the world. In 2019, more than 4000 participants took part in the event. It was a consultation meeting with experts in the field of EO. The workshop gave a great opportunity to discuss and enrich the EO4GEO Body of Knowledge (BoK). Moreover, the goal was to establish an active network of experts that will maintain the BoK during and beyond the EO4GEO lifespan. A [dedicated web site](#) of the event was prepared.

Furthermore, FSU-EO co-authored an abstract for the GIScience Research Sessions of the ESRI User Conference entitled 'From Tasks to Concepts and Skills - Complementing the Body of Knowledge with a Business-oriented Perspective', authors (alphabetical order, **leading author**): E. Aguilar-Moreno, J. Albrecht, S. Casteleyn, **B. Hofer**, S. Lang, R. Lemmens, E.-M. Missoni-Steinbacher, A. Munfort-Muriach, M. Stelmaszczuk-Górska, and G. Vancauwenberghe.

Using mentioned communication channels the audience from academia and industry has been reached. Direct contacts with selected scientists from academia and industry have resulted in active participation in EO4GEO activities, such as call for experts.

In 2020, further dissemination activities are planned. In addition to the communication channels used, an abstract for the [XXIVth International Society for Photogrammetry and Remote Sensing Congress](#) will be prepared and submitted. The EO4GEO project and its results will be also promoted at other scientific and non-scientific events.

8.8. *UT-ITC*

ITC continues to use the following channels for dissemination activities:

- Website: <https://www.itc.nl/>, <https://www.utwente.nl>,
- Facebook: <https://nl-nl.facebook.com/ITC.UTwente/>,
- Twitter channels: a.o. <https://twitter.com/libitc?lang=en>, <https://twitter.com/ITCAumni>
- ITC Newsletter, <https://www.utoday.nl/>

ITC is developing the Living Textbook tool to create, edit and host concepts in the EO4GEO Body of Knowledge. ITC is using and promoting this tool as a means in education and research during many opportunities and often uses the EO4GEO BoK as a showcase. Examples are the Biodiversity Next conference (Leiden, The Netherlands 22 – 25 October 2019), The Smart Emission 2 project <https://www.nwo.nl/en/research-and-results/research-projects/i/78/33578.html> and the IAOA Summer Institute on Places and Things <http://geographicknowledge.de/iaoa-summer-institute/>.

In addition, the implementation of the BoK has been discussed at the AGILE 2019 conference <https://agile-online.org/conference-2019> with experts in semantic modelling. Together with other EO4GEO partners, ITC has lead the writing of a workshop proposal for the AGILE 2020 conference <https://agile-online.org/conference-2020>, in which EO4GEO and its BoK are the focus. This workshop proposal has been accepted and will be held on 15 June 2020 in Greece. ITC is one of the co-authors (lead by PLUS) of a paper to be presented at the ESRI user conference in 2020.



Another relevant link is continuously fostered with the IRSEL project, which has similarities with EO4GEO and in which ITC is one of the partners. In the week 4-8 March 2019, a workshop was organised by ITC in which a presentation was given about EO4GEO (Authors Rob Lemmens and Marian Belgiu). IRSEL (Innovation on Remote Sensing Education and Learning) <http://irsel.eu/new-msc-programme-at-itc/> has a budget of 1 milj. Euro and runs from 15.10.2017 until 14.10.2020.

ITC started to share parts of the BoK with UCGIS (Diana Sinton) as a follow-up to contacts made by Danny Vandenbroucke. This is expected to be followed up in 2020.

8.9. UNIBAS

UNIBAS has several communication channels currently active such as a website (i.e. www.unibas.it) and social media profiles (i.e. twitter: [@UniBasilicata](https://twitter.com/UniBasilicata); facebook: www.facebook.com/UniBasilicata; instagram: www.instagram.com/uni_basilicata; YouTube: www.youtube.com/user/UniBasilicata). However the real mean of communication within the institution is the people themselves. The school can boast a staff of teachers and researchers, expert in space technologies, well recognized and internationally esteemed by the entire scientific community: their lessons, seminars and participation to meetings and conferences, are the most important part of UNIBAS dissemination capacity.

The EO4GEO project dissemination has been mainly based on such a kind of activity that will be briefly described below:

- March 29th 2019: UNIBAS presented EO4GEO objectives during the "CoRdiNet" project kick-off meeting held in Potenza, Italy. The event, organised by the Technologies for Earth Observation and Natural Risks (TeRN) Consortium in collaboration with National Research Council (CNR-IMAA) and University of Basilicata (UNIBAS), had the main purpose to meet Public Institutions and SMEs representatives and share with them the opportunities offered by satellite data/products in different application areas. Within this context, UNIBAS had also the opportunity to collect feedback from the participants on their needs in terms of EO/GI education and training and to discuss together the importance of such a kind of activities.
- September 27th 2019: the "BRAINCITIES" (Boosting ReseArch INside CITizens communitiES) event was organised in Matera (Italy) in the framework of the European Researchers' Night 2019. During the event EO4GEO project was presented in a session dedicated to research projects financed in the European framework (EU corner).
- December 03th 2019: Networking activity was carried at the "Copernicus General Assembly" held in Helsinki, Finland. Within the event, a dedicated session titled "Meet the Experts" was organised and this was a good opportunity for UNIBAS to meet other academics and people interested to contribute as experts in the EO4GEO "Physical Principles" working group.
- December 13th 2019: Networking activity was carried out also at the "Italian Copernicus Academy" meeting with the main object to share between participants



the EO4GEO project goals and ask for contribution in the Body of Knowledge developing.

- In addition, UNIBAS staff actively use twitter to share information/photos about events, initiatives and any kind of update about the project.

UNIBAS audience is heterogeneous, from students (during lesson, seminars, orientation activities in high schools, initiatives toward) to high academic (and research) positions, public administrations and private company technical management and staff.

UNIBAS communication is particularly focused on those EO4GEO objectives which are related to the development of the EO/GI Body of Knowledge (BoK), new EO/GI academic curricula and skills. In particular the existing lack of contents related to the “Physical Principles” is currently the main object of UNIBAS communication, looking to engage as many experts as possible and fill the lack.

In 2020 further dissemination activities are planned within the most important international conferences hosting dedicated EDU session (e.g. EGU2020 and AGU2020). Dissemination toward students, Public Institutions, SMEs and citizens will continue through the Night of Researchers (September 2020).

8.10. IGIK

In the first half of 2019, most of the dissemination effort was focused on the preparation for the EO4GEO workshops planned during the AGILE 2019 conference. A description of the workshop and its agenda was prepared. A detailed schedule of activities was developed, and the speakers were mobilized. To this end, five teleconferences were held with the participation of the main organisers, namely KU Leuven, IGIK and UT-ITC. Two months before the workshop date, additional invitations were sent to potential participants from the group of AGILE members and supporters. Due to the large number of workshops offered during the Conference, it was not possible to gather enough participants. In agreement with the local organizing committee, it was decided to cancel the EO4GEO workshop.

During two national conferences (cartographic and GIS), information about the Project was disseminated and several copies of the Newsletter were provided.

Three times the EO4GEO Newsletters set was sent to members of the expert network involved in the BoK development process. In addition, they were informed about the development of work in the Project, and invitations were sent to the EO4GEO workshops in Leuven and Warsaw. Similar information and materials were sent to the AGILE (Association of Geographic Information Laboratories in Europe) network.

In preparation for the EO4GEO workshop and Project Progress Meeting planned for November in Warsaw, information materials were prepared and input to the Project website was provided.

IGiK was actively participated in the EO4GEO-UNEP seminar on 26 Nov. 2019.

8.11. Planetek

In 2019 Planetek used social media channels to retweet @EO4GEOTalks messages and promote company activities through the channel.



Planetek participated in workshops promoting the EO4GEO project activities. The 3rd May 2019 Planetek participated to the Workshop “Ethics, Values and Global Sustainability. The Fourth Industrial Revolution” in Bari with an oral presentation in the round table on the link between the new trends in the geospatial world and the professional careers.

Planetek participated to the EO4GEO side event in the Living Planet Symposium the 17th of May 2019 in Milan.

Planetek supported the EO4GEO dissemination and promotion during the Copernicus Hackaton in Zabreb the 25th October 2019.

Planetek participated to the UNEP GRID workshop in Warsaw the 26th November 2019.

8.12. IGEA

IGEA Ltd has a website which is being regularly updated in three languages – Slovenian, English and Italian (www.igea.si). The website contains the section “News and current Projects” which presents brief information also about the EO4GEO project.

In March 2019, IGEA Ltd participated in 47. Geodetic day, organised by Slovenian Chamber of Engineers, with distribution of EO4GEO flyer, dissemination of the project and networking.

In September 2019, IGEA Ltd held a joint meeting with the Faculty of Civil and Geodetic Engineering, University of Ljubljana, Republic of Slovenia to present the EO4GEO project and results of the work in 2019.

In September 2019, IGEA Ltd held a joint meeting with the Surveying and Mapping Authority, Republic of Slovenia to present the EO4GEO project and results of the work in 2019.

In October 2019, IGEA Ltd held a joint meeting with the Slovenia Chamber of engineers, Section of the Geodetic Republic of Slovenia to present the EO4GEO project and results of the work in 2019.

In November 2019, IGEA Ltd held a joint meeting with the Republic Geodetic Authority, Republic of Serbia to present the EO4GEO project and results of the work in 2019.

In November 2019, IGEA Ltd held a joint meeting with the Ministry of Environment and spatial planning, Republic of Slovenia to present the EO4GEO project and results of the work in 2019.

IGEA Ltd is planning to participate in the 48. Geodetic day and European Day of Surveyors and Geoinformatics organised by Slovenian Chamber of Engineers (12-13 March, Ljubljana, Slovenia), Inspire 2020 Conference (12-15 May, Dubrovnik, Croatia) and Conference of Geodetic Authorities in the Balkan Region (planned for September 2020, Ljubljana, Slovenia).

8.13. EPSIT

Apart from our website (only in EN), EPSIT’s main communication channels are:

- smeSpire newsletter (EN), managed by Epsilon Italia. The newsletters are occasionally issued after the project end in 2014, but at least twice per year.



- twitter:
 - Epsilon Italia account (IT/EN)
 - smeSpire account (EN)
- Geomedia newsletter (IT), managed by GEOforALL, the most popular editorial Italian organization in geomatics
- INSPIRE Helpdesk blog, managed by Epsilon Italia.

The consolidated target audiences are European organizations (public and private) involved in geomatics and in the implementation of INSPIRE.

Usually smeSpire newsletters are sent to 500+ recipients, mostly consisting of European geomatics SMEs and with a minority consisting of Public Authorities, HEIs, freelancers involved in geomatics. Geomedia newsletters are sent to 5000 Italian stakeholders involved in geomatics.

For 2020 EPSIT will continue disseminating EO4GEO in the various technical/organisational contexts in which is involved (JRC, EEA, DG-ENV, Boards of other projects). Moreover, EPSIT will contribute to the project dissemination activities which will take place at the INSPIRE 2020 Conference in Dubrovnik from 12 to 15 of May, attended by EPSIT staff.

8.14. GIB

In 2019 GIB has mainly promoted EO4GEO in personal interactions. GIBs new website was planned to be released during 2019 is delayed and still under construction. EO4GEO was promoted for a broader audience at two occasions:

- Position2030- extended Swedish map days in total > 1000 visitors: invitation to a number of universities to involve in upcoming educational activities. It rendered interest from mainly two universities (Högskolan Väst and Karlstad).
- Rymdforum - annual space conference in Sweden: EO4GEO poster, presentation of the project and meeting with Högskolan Väst. EO4GEO was overtaken by the immense interest in upstream application at the conference, but at least we could establish a good relation with the HV university for future courses etc.
- Translation of the flyer into Swedish.
- Assessment: GIB will improve the medial activities with focus on the website.
- Plans för 2020:
 - Accepted presentation at the Swedish map days in end of March. Expected number of participants ca 800.
 - Release of new website with project presentations (including EO4GEO)
 - Continue spreading the word in our network.



8.15. Spatial Services

Spatial Services used social media channels to promote EO4GEO and give updates on events and developments of the project. Tweets by @EO4GEOtalks have been retweeted by Spatial Services' own twitter account (@SpatialServices; 119 follower).

In addition, Spatial Services provides a short project description and the link to the EO4GEO website on the website of the company to disseminate the idea and developments of the EO4GEO project. The company's website is available in English and German language, so for this reason it reaches also the EO and GI community in Austria.

Furthermore, the broad network of Spatial Services and the setting as a spin-off of the University of Salzburg reaches experts from industry, customers of EO and GI services, as well as researchers from universities. The network of the company does not only cover companies and institutions in Austria, but also on an international level.

Spatial Services attended a number of conferences in 2019 disseminating information on the EO4GEO project and actions, as well as networking activities supporting the project:

- May 2019: EO4GEO side event at the ESA Living Planet Symposium in Milan with a presentation and focus on networking
- June 2019: presentation of the project and current developments during the EO Summit in Leuven and networking activities
- July 2019: EO4GEO material distribution and panel discussion during the conferences GI_Forum, AGIT and the EARSeL Symposium. All three events also gave the opportunity for networking activity, e.g. expert acquisition for WP2 or the exchange with other projects, e.g. CopHub.AC
- November 2019: presentation and panel discussion at GEO Plenary in Canberra as well as networking activities reaching a broad audience

For 2020, Spatial Services plans to disseminate EO4GEO via the social media channels and also present it on different GI and EO conferences, both English speaking audience and German speaking audience with a focus on Austrian experts and partners. What can be improved in future, is to be more active on social media channels for EO4GEO project dissemination.

8.16. CLIMATE-KIC

Climate-KIC's as an active member of the team leading the capacity building and dissemination activities has been involved in the strategic development of the communication and dissemination actions for the project. This work entails the drafting of guidelines to optimise the use of the project's twitter account and therefore enhancing the dissemination of the project outcomes, the



development of the strategy for the interviews to be presented on the medium channel and among other tasks.

Climate-KIC has dedicated a page of its **website** to describe all the activities currently being undertaken on the space/geospatial domain. This includes a description of the EO4GEO project including a link to EO4GEO's website.

Our Space/Geospatial subpage can be found here: <https://www.climate-kic.org/programmes/research-innovation/copernicus/>

The approach developed for disseminating and communicating information about EO4GEO on **Twitter**, is mainly focused on the use of Climate-KIC's Twitter account (@ClimateKIC) for major milestones and achievements of the project. This means, providing information about project review meetings, launch of tools and strategic alliances and collaborations achieved within the consortium. In addition to the communication done through the main Twitter account of Climate-KIC, personal accounts of Climate-KIC staff were also used to disseminate both major and operational activities within the project.

The main Twitter accounts used for this purpose are:

- Emanuele Barreca account (@Emivox83)
- Rahul Bansal account (@rahulbansalCKIC)
- Kevin Ramirez account (@kramirezramos)

The use of **LinkedIn** for communication, engagement and dissemination of the project activities and results was mainly focused on publishing the newsletters of the project, the different interviews and articles prepared in the EO4GEOtalks Medium account (<https://medium.com/eo4geotalks>). In the case of LinkedIn, dissemination was done through the personal accounts of staff members of Climate-KIC directly working on the project.

Climate-KIC has paid special attention to use key sector events to communicate, disseminate and engage with important stakeholders around the activities and results of the project. We participated in several events where we presented the project or use dedicated networking sessions for one-to-one communication purposes. A short list of events in which we participated during 2019 will be presented below:

- **Seventh International Conference on Remote Sensing and Geoinformation of Environment**
Location: Cyprus
- **Fostering synergies in Copernicus User Uptake Activities at European and National Levels**
Location: Brussels
- **Climate-KIC's Summer School Summit**
Location: Budapest
- **Copernicus Eyes on Earth Roadshow**



Location: Rotterdam

- **Boosting the Uptake of Copernicus workshop**

Location: Brussels

- **European Space Week - Copernicus General Assembly**

Location: Helsinki

Regarding the audience targeted by our communication efforts, we mainly concentrated on end-users from the climate change domain that could benefit from the outcomes of the project. This includes start-ups, policy makers and national and regional bodies.

Our communication approach was successful in terms of raising awareness about the project and its outcomes. One area for improvement, is the development of more targeted communication outputs linked to the needs of project and specifically with its long-term action plan.

Our main focus during the year 2020 is to use our communication activities to support the development of the long-term action plan of the project. This would mean having assertive communication and engagement tools that would allow the consortium to effectively engage new stakeholders.

On a broader dissemination and communication approach, we will be playing an important role in steering the communication efforts of the project to make sure that assertive and targeted dissemination leads to positive outcomes for the project.

8.17. EARSC

In 2019, EARSC has been very active in promoting EO4GEO through its different channels:

- In our online magazine eoMAG.eu we have published four articles, one per each issue;
- In our internal monthly report, we have given an update about the project to all of our members;
- We have contributed five articles to the EO4GEO blog;
- We continued this year to disseminate EO4GEO news through our social media;
- Finally, we have been asking members (EO companies) to give us feedback about their current skills needs as well as their future skills needs.

In 2019, we consolidated communication to two target audiences, the EO industry and all other organisation that as an interest in joining the EO4GEO Skills alliance and contributing to the goals of the project. (universities, local authorities, companies, other sectors looking at EO skills).



We have been focusing on the importance of skills in the EO industry, especially future skills needed to sustain a 10% annual growth. We have seen an increase in EO companies taking a stronger interest in this issue as they face this on a daily basis.

We've also been focusing a lot in raising awareness about the Skills Alliance Strategy. We have seen an increase in associated partners joining the project this year, therefore the impact of our communication has been very successful.

We have also been vocal in raising awareness about the career possibilities that the EO industry offers to a younger audience.

Overall, this year has been successful since we have managed to get more EO companies interested in skills and in the project itself.

A big improvement as well has been getting more new associated partners joining actively the project and bringing great added value.

What can be improved is better engagement with older associated partner and getting them engaged in the project.

In 2020 we plan on continuing our dissemination strategy as we did in 2019, using all our different channels.

We hope to have a session around skills at our Annual Conference ExpandEO

We will continue to promote EO4GEO at events where we have a booth

We will continue to survey EO companies to better understand their skills needs and get them more involved in EO4GEO

We will continue to increase the numbers of associated partners and better support the existing associated partners

We will try to promote the EO industry to a younger generation, such as highschoolers and primary children

8.18. ROSA

During 2019, ROSA has disseminated EO4GEO information through ROSA's website, www.rosa.ro, having a dedicated page for the project <http://www.rosa.ro/index.php/en/cercetare/proiecte-internationale/149-erasmus/2900-eo4geo> and through personal interactions.

The EO4GEO project dissemination will be briefly described below:

- It was developed an article which highlights the overview of the dimension, the domains and education priorities that bring the geospatial sector into society – occupational profiles in Romania. The article is entitled Curriculum improvements challenges in the geospatial occupational profile sector in Romania and is in the peer review stage at the International Journal for Critical Infrastructure, Old Dominion University, USA.
- It was continuously updated the project page on ROSA's website.



- On 24th and 25th of October took place GEOMAG project meeting in Bucharest at the University of Agricultural Sciences and Veterinary Medicines premises. It was a good opportunity to introduce EO4GEO, mainly ROSA's contribution in the project, considering the similar topics addressed by both projects. We got a positive feedback as the audience was interested in collaboration on EO4GEO future actions while becoming an associated project partner.
- Contribution to the fourth newsletter of the project by active information on Kick-off for the work on Curricula for Tomorrow's Workforce, authored by Ioana VLAD SANDRU, Ion NEDELICU, Barbara HOFER. This newsletter represents the starting work in task 4.1 Identifying business processes and occupational profiles.

In 2020, further dissemination activities are planned. An abstract for the XXIVth International Society for Photogrammetry and Remote Sensing Congress will be prepared and submitted.

In 2020, ROSA will take part in the programme Copernicus „Eyes on Earth” Roadshow, both in the scientific and organizational level. The event will be organised in Bucharest, during 23 and 25 of March.

On this occasion, EO4GEO dissemination towards students, public institutions, SMEs and citizens will continue. The EO4GEO project and its results will be also promoted at other scientific events.

8.19. UNEP-GRID

In 2019 UNEP-GRID has mainly promoted EO4GEO in personal interactions, including talks with representatives of the business, science and public sector, for example at UN Environment Assembly (UNEA-4) held on 11-15 March 2019 in Kenya, Nairobi.

In the second part of the year EO4GEO project leaflet has been translated into Polish and printed out.

Main dissemination activities included organization of "Data for Good" conference – a joint session of representatives of the UNEP-GRID network and partners of the EO4GEO project, involving representatives of local authorities. UNEP-GRID was hosting this session, with all organizational preparation included. Session was held on 26th of November in Warsaw. The participants presented three perspectives on using Big Data for sustainable development: global (UNEP/GRID network), European (Copernicus Programme/EO4GEO project) and a local one (Warsaw). The UNEP/GRID perspective has been presented by: Alexandre Caldas (Chief Big Data Branch, Science Division, UN Environment / Chair of the UN System Network of the UN-GGIM United Nations System Network on geospatial information management) and Pascal Peduzzi (Director, UNEP/GRID-Geneva, Science Division, UN Environment World Environment Situation Room). Copernicus Programme/EO4GEO project was presented by: Milva Carbonaro (Geographical Information Systems International Group [GISIG]) and Monica Miguel-Lago (European Association of Remote Sensing Companies [EARSC]). Local perspective was provided by representatives of the City of Warsaw. The Conference has become a ground for exchanging best practices in data usage and digital policy. It gathered ca. 50 participants.

Moreover, UNEP-GRID's team was updating the project information on the website as well as publishing information about project activities in social media.



8.20. NEREUS

As Network of European Regions Using Space Technologies, NEREUS offers a consolidated platform for communication and dissemination purposes to EO4GEO: its new website, launched in 2017, has a dedicated section on projects funded by the European Commission. Further to this, a news section on the homepage features the latest developments for interested parties and serves as a reference for the network community. NEREUS represents 24 European Regions distributed across 9 Member States. In terms of social media accounts, NEREUS has a Twitter account with 2067 active followers. NEREUS has a quarterly newsletter which is also collected on its website, and develops regularly publications that can range from collection of user stories, conference proceedings, position papers, etc. It also has its corporate flyer: all these documents are stored in a dedicated section of the website entitled “Publications”.

NEREUS’ activities can be framed within three core pillars: political dialogue, interregional collaboration and public outreach towards non-specialist audiences and regional space experts and professionals. The Brussels-based Secretariat, the central coordination body of the network responsible for all advocacy and communication activities, calibrates the different tools and activities on a case-per-case basis, depending on the key messages and audiences. For example, for the political dialogue, it focuses its communication efforts on the European institution on the one hand, and the political level of regional administrations on the other. The interregional collaboration activities focus on both the political and technical level of regional authorities. In addition, it fosters exchanges between countries, across borders. In this sense, the NEREUS platform offers an arena for broad outreach and exchanges with different stakeholder groups. Public events, publications and other communication tools feature best practices in terms of space uses.

In over a decade of advocacy for regional space uses, NEREUS has consolidated a database of over 5000 contacts which have signaled interest in the network’s activities or in the benefits of using space on Earth. The audiences are segmented into groups, directly linked to the association’s Mailchimp account in order to target communications based on location, interests, policy domains, etc.

As Work Package leader, NEREUS dedicated significant time to designing and setting up the overall communication and dissemination strategy of EO4GEO. It co-manages the EO4GEO accounts as well as its own, and has provided the Blueprint project with its scheduling platform in order to plan tweets on a monthly basis and bring traffic to the website as well as to the Medium channel. Messages have followed the plan detailed in the Deliverable 7.1, focusing mainly on raising the awareness of the brand and the project itself.

Moreover, NEREUS drafted a questionnaire and conducted a series of interviews to collect information about expectations on future skills in the geospatial sector and explore what would be the lack of specialized and scientific skills that could prevent employers (companies or Public Authorities) from exploiting the opportunities offered by space data. NEREUS will draft a report based on the outcomes of these interviews that could be used in the project outreach and



dissemination activities (Twitter, website, workshop meetings etc) and shared with the other partners.

Furthermore, the fact that each partner in the consortium speaks to different user communities strengthened the outreach towards a variety of stakeholders. The actions implemented by NEREUS contributed greatly to improving the awareness of the EO4GEO towards audiences of regional representatives and the Brussels-based space community. It is difficult to assess specifically the impact and effectiveness of the different actions, such as how many of the survey respondents come from the NEREUS community, but the interest of the members has been positive when EO4GEO has been presented towards the community (i.e. during the annual General Assemblies).

As WP leader, the overall assessment is positive. Improvements can take place in terms of harmonizing the different contributions to the dissemination strategy by all network members.

After several meetings with its member regions and other partners of the consortium, NEREUS will implement two high capacity workshops: a) Discussing about a skills strategy for LRAs focus on maritime and agriculture in the Azores (June 2020) together with the University of The Azores and b) Innovation and competitiveness in the framework of EO4GEO skills strategy: the case of the business aerospace sector in Poland, organised in the two Polish regions of Podkarpacie and Mazovia (October 2020).

8.21. VITO

During 2019, VITO has participated in a number of EO4GEO related conferences. These included the EO4GEO workgroup at "Living Planet Symposium" in Milan in May, presenting at "EO Summit" in Leuven in June and Nereus EO4GEO Workshop in Brussels in October.

As a part of VITO, an independent research and technology leader, VITO Remote Sensing offers expertise, knowledge, data, services and solutions in Earth observation to let you see and make use of the added value of remote sensing, a key enabler in our space economy. From user needs to technology and end-to-end EO support, VITO Remote Sensing provides the insights you need for diverse applications such as agriculture, vegetation, water & coast, climate, security and infrastructure.

As for the communication capacity, VITO Remote Sensing offers website in English, Dutch and French (<http://remotesensing.vito.be>) as well as a blog site (<https://blog.vito.be/remotesensing>) . It also hosts a dedicated remote sensing twitter account (VITO_RS_) with 1656 followers other than the main VITO twitter account with over 5000 followers. VITO also participates in numerous earth observation related events throughout the year.

Even though in 2019 we did participate in EO4GEO dissemination activities by presenting at three events, we surely could have done more in terms of social media.

Aside from the usual participation at events, in 2020, we will be working on a plan with our marketing and communications department to be more active on social media in terms of EO4GEO dissemination. More detailed plan on this will be shared in the course of January 2020.



8.22. CNR-IREA

The Institute for the Electromagnetic Sensing of the Environment based in Milan, Italy has actively participated (Leuven and Warsaw project meetings), contributed to the initiatives promoted by EO4GEO and proposed and organised a number of own initiatives related to the dissemination of the project goals.

Among the EO4GEO initiatives the EO4GEO workgroup at 'Living Planet Symposium' in Milan 13-17 of May, 'EO Summit in Leuven 24 of June and UNEP GRID Workshop in Warsaw on November 26th.

IREA has a website where EO4GEO initiatives are periodically upgraded (www.irea.cnr.it) both in Italian and in English. CNR has thousands of potential contacts per day and is a strong instrument of diffusion of research, technologies and training activities.

The initiatives conducted to promote the dissemination are in the following reported:

- ISPRS WGIII/10 GEOGLAM, ISRS 18-20 February New Delhi, India, Dissemination of the project with an oral presentation of the paper 'Sentinel for Applications in Agriculture' with more of 200 worldwide participants
- ICCSA2019 1-4 July in Saint Petersburg, oral presentation of the paper 'Supporting Insurance Strategies in Agriculture by Remote Sensing: a Possible Approach at Regional Level' with more of 300 mainly European participants
- IconSpace 2019 28-30 July Johor Bahru, Malaysia, oral presentation of the paper 'Copernicus Sentinel missions for Water Resources' with more of 200 worldwide participants
- organization of the 3rd IREA, AIT, EO4GEO, Copernicus Summer School: 'COPERNICUS Sentinels Remote sensing techniques in forestry' 16-20 September with 35 participants from European Countries and from Italy (50%)
- 22nd ASITA Conference 12-14 November Trieste, Italy with presentation of the EO4GEO poster and activities with more of 300 participants
- two EU FSE training courses on 'Tecnico per il monitoraggio e la gestione del territorio e dell'ambiente – Esperto dei processi geomatici- Technician for monitoring and management of the territory and the environment - Expert in geomatic processes' at the Tadini Training Center in Gariga di Podenzano (PC) Italy with 200 hours concerning EO/GI training and about 35 students in 2 different courses

IREA jointly with AIT and EO4GEO is developing and printing an Artistic Exhibition of Images Sentinel titled: 'Rainbow and Beyond, the Earth between light and shadow' with 32 panels and associated description and didactical sheets. The Exhibition is in progress also in a 4K high resolution multimedia video in Italian and in English.



8.23. VRI IES

Institute for Environmental Solutions has a website which is being regularly updated in two languages - Latvian and English (www.videsinstituts.lv). The website contains the section "Projects" which presents brief information on every project implemented by IES. The news section includes information about the actual events, project results and other topical activities relevant to IES or the themes IES is working with.

In the role of Copernicus Relay, IES regularly disseminates information to the e-mail list containing 137 contacts, including private persons, universities, research institutions, companies, public authorities, and NGOs. The list has been used to disseminate information about the EO4GEO activities, for example, information about the Sector Skills Strategy and the project newsletters. The IES's Facebook account is used mainly for the promotion of events organised by IES. So far, it has not been used for the EO4GEO project.

In July 2019, IES held a joint meeting with the Department of Higher Education, Science and Innovation at the Ministry of Education and Science of the Republic of Latvia (the EO4GEO associated partner) to present the Demand and Supply Survey results, the Sector Skills Strategy and the overall EO4GEO methodology. There is an intention to replicate the methodology at the national level.

On 3 and 4 October, IES represented the EO4GEO project and the consortium at the Copernicus "Eyes on Earth" roadshow in Tallinn, Estonia. The EO4GEO project was displayed in the exhibition which was attended by approximately 150 people, mainly university level students from the Baltic and Nordic countries. The overall objective of the event was to illustrate how the European Union's Copernicus satellite programme creates jobs and business opportunities and contributes to the tackling of different societal challenges. At the EO4GEO stand, the participants gained general information about the EO4GEO project, the expected results and possibilities for students to get involved in the upcoming course, mobility programs, and use of EO4GEO open tools, like the Body of Knowledge for EO/GI.

On the 17 and 18 October, IES in cooperation with ESA and the Ministry of Education and Science of Latvia organised a high-level training course for key-decision makers "Earth Observation and Remote Sensing Solutions for Strengthening Business Competitiveness and Making Strategic Decisions". 15 senior executives from different sectors and industries studied how EO data and technologies can be used in their fields for development of new technologies and services, strategic decision making and improvement of efficiency. The participants also gained general information about the EO4GEO project and the expected results.

In 2020, the focus of dissemination activities shall be on the content and tools delivered in the frame of EO4GEO project. We also plan to organise an EO4GEO workshop and the project progress meeting in Cesis, Latvia in December 2020.

8.24. ISPRA

ISPRA carried out dissemination activities of the EO4GEO project both in presence and through the web.



ISPRA, as task leader (T5.3) “Integrated applications” in WP5, introduced the preliminary analysis related to the case studies based on different scenarios, in several conferences or meetings through presentations and posters.

EO4GEO has also been promoted through the ISPRA website, the Geological Survey of Italy Portal, representing, at a national level, the main gate to access to all the available geological and environmental data of interest for the Italian peninsula, it is in charge to collect, manage and disseminate geological data of Italy, with specific concern to cartography. It allows an easy access to geological data to Expert users but even to a citizen with no specific expertise in geology, EO and GIS.

In conferences and meetings, the target audience was for the most represented by EO, geology, engineering geology and GIS experts, researchers and students.

Key messages are thought to catch the audience's attention on the project outputs.

In conferences and events, a good interest in EO4GEO has been noticed. The interest will probably increase more and more, once all the results of the case studies will be implemented and presented.

ISPRA is planning to participate at the 2020 EGU Conference (3-8 May, Vienna, Austria), Inspire 2020 Conference (12-15 May 2020 Dubrovnik, Croatia), RSCy2020 Cyprus, 16 - 18 March, 2020 - Paphos, Cyprus and to the 5th World Landslide Forum (2-6 November, Kyoto, Japan) one of the most important international events about landslides, to present the EO4GEO case studies. ISPRA will also organise within the next year a workshop on the EO/GI field, with the participation of national and international experts.



9. Conclusions

The second year of the project was mainly dedicated to the revision and fine-tuning of existing platforms and tools and to the development of new innovative tools; moreover, the revision of the GI part and the development of the EO parts of the BoK continued; finally, the identification of business processes and occupational profiles took place in the last part of the year.

The EO4GEO dissemination activities were focused on the involvement of the stakeholders as keynote speakers and/or testimonials and on their engagement (as expert) in the next phase of the activities.

Although with different efforts, every partner was committed to disseminate the EO4GEO first results and to involve experts. The communication was made by the partners also in the national languages, which greatly helped the dissemination of the project awareness at national level.

The main target stakeholders, indicated by the partners, can be divided into the following categories:

- Staff academia and students: 27%
- Scientific Community & GIS experts: 21%
- Industry & private company: 21%
- Public Authorities (government & public administration & city planners): 19%
- Civil society & general public (interested in scientific matters): 13%

In this second year, the partners participated in around 100 events/seminars/conferences, mostly in Europe and some of them even throughout the world (USA, Canada, Australia, Singapore). In most cases it was an individual partner who carried-out a dissemination action.

In some important events more than one partner participated (AGILE Conference 2019, Limassol (Cyprus); AGIT Conference 2019, Salzburg (Austria); ESA Living Planet Symposium, Milan (Italy); EARSeL Symposium, Salzburg (Austria); OGC Meeting- EO Summit, Leuven (BE); GI_Forum 2019 Conference, Salzburg (Austria); BESTSDI - Final Conference, Sarajevo (HR); ESA PHI Week, Frascati (Italy); Copernicus "Eyes on Earth" Roadshow; GEO plenary, Canberra (Australia); Blueprint in the Spotlight 2019, Brussels (Belgium); European Space Week and Copernicus Academy General Assembly, Helsinki (Finland))

The activities themselves have ranged from the distribution of the EO4GEO promotional material to presentations of the project and discussions and networking with experts.

The project developed and used a defined set of branded items (Logo, Website, Power Point template, Leaflet, Poster, Roll-up) to convey a unified message and coherent overall visual identity.

The web site, as a "live tool", has been periodically updated, as the project progresses, to convey information in the most useful way.

The EO4GEO Twitter channel is the most active social network used for promoting the project in different communities and attracting participation of stakeholders.



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The partners are also promoting the project through their websites, different communities and networks, social profiles and mailing lists.

Engagement and outreach of external partners are crucial for the success of the project and constant promotional activities are being carried out, with customized messages for the different target groups.



Annex I – Dissemination activities of the second year

DISSEMINATION ACTIONS AT CONFERENCES / WORKSHOPS / SEMINARS				
PARTNER	DATE ☯ [DD/MM/YYYY]	EVENT & PLACE	DISSEMINATION ACTION (Poster, paper, material distribution, etc.)	Link to proceedings/photos/leaflet/poster
CLIMATE-KIC	22-23/01/2019	11th Conference on European Space Policy	Dissemination of the project during networking sessions	http://www.spaceconference.eu/
CLIMATE-KIC	3-5/02/2019	Clean Tech Environment 2019	Project presented during panel discussion	https://www.ietfindia.in/clean_tech_environment.php
KU Leuven	08/02/2019	3rd Expert Workshop: SUPPORTING SPECIALISED SKILLS DEVELOPMENT: BIG DATA, INTERNET OF THINGS AND CYBERSECURITY FOR SMES , Brussels, Belgium	Attend the workshop: presentation of the project; Dissemination of the project; Networking with Experts in the area of skills development	https://www.digitalsme.eu/skills-events/
CLIMATE-KIC	09/02/2019	ISB Impact Forum	Project presented during panel discussion	https://www.iif.isb.edu/meet-our-speakers
FSU-EO	15/02/2019	FSU-EO Seminar (DACUM Workshop), Jena (Germany)	Presentation	Photos
UPAT	22/2/2019	EO4GEO workshop (T1.5): Remote Sensing Scientist in Atmospheric Sciences: Data Scientist, Computer Scientist or more?	poster, material distribution	https://www.dropbox.com/s/yy4l16ehib2upxs/Workshop_photo2.jpg?dl=0
KU Leuven	26/2/2019	OGC Meeting; University DWG at Singapore TC	Meeting with OGC staff to discuss new method for designing vocational and education training programmes, Standardization community (academia, private companies and public sector bodies)	http://ogcmeet.org/events/1902tc/index.php
CLIMATE-KIC	26-27/02/2019	Second Apex Conference for the CEOs of Smart Cities	Project presented during panel discussion	https://smartnet.niua.org/content/cc0ef1bb-5358-4b0b-afe3-9ee542481e36



GISIG	06/03/2019	MAREGOT - INTERREG MARITIME IT-FR, Genova	Leaflet distribution	
GEOF	10/03/2019	ESA presentation day, Zagreb, Croatia	Distribution EO4GEO flyer, poster and Copernicus promotion material.	http://science.geof.unizg.hr/copernicus/
GEOF	10 03 2019	ESA presentation day, Zagreb, Croatia	Presentation EO4EO project in within the presentation "Copernicus office Croatia – dissemination & project activities", Bačić Željko	http://science.geof.unizg.hr/copernicus/Downloads/1_Copernicus%20Relay%20Office%20Croatia.pdf
CLIMATE-KIC	18-21/03/2019	Seventh International Conference on Remote Sensing and Geoinformation of Environment	Project presented during panel discussion	http://www.cyprusremotesensing.com/rscy2019/
UPAT	22/3/2019	World Meteorology Day	poster, material distribution	https://www.dropbox.com/s/nyjx4udmi7ogn8/22032019_meteday_EO4GEOslide.jpg?dl=0
NEREUS	26/03/2019	Spacewave EU Funded project	NEREUS internal meeting with project partners of Spacewave. The presentation focused also on the EO4GEO project mission.	https://twitter.com/spacewave_eu?lang=en
UNIBAS	29/03/2019	CoRdiNet project kick-off meeting	Project presentation and experts engagement	https://www.dropbox.com/sh/lam1iosokgxh985/AADtikhdwTmFqQGRBEf2LLrJa?dl=0
GISIG	3-5/04/2019	1st review meeting CopHUB.AC, Salzburg	Leaflet distribution + presentation of EO4GEO	
GEOF	8-10. 04.2019.	Q10 BESTSDI Project Workshop, Novi Sad, Serbia	Distribution flyer, presentation roll-up, disputing with colleagues and other partner	https://www.facebook.com/bestsdi/posts/793006301078534
ISPRA	10/04/2019	EGU VIENNA (AUSTRIA) https://www.egu2019.eu/	PRESENTATION - ABSTRACT	https://meetingorganizer.copernicus.org/EGU2019/picos/31480
GISIG	10-11/04/2019	ESRI Italian Conference, Rome	Leaflet distribution	
KU Leuven	12/04/2019	4rd Experts Workshop: SUPPORTING SPECIALISED SKILLS DEVELOPMENT: BIG DATA, INTERNET OF THINGS AND CYBERSECURITY FOR SMES	Attend the workshop: presentation of the project; Dissemination of the project; Networking with experts in the area of skills development	https://www.digitalsme.eu/skills-events/



GISIG	16-17/04/2019	ARInfuse Meeting, Genova	Leaflet distribution	
GISIG	30/04 and 20/05	GISIG Assembly and Executive Committee	Presentation of EO4GEO	
KU Leuven	02/05/2019	Meeting with Luciad to co-jointly organize and sponsor the OGC Tc meetings and EO Summit in Leuven	Explain the EO4GEO project and objectives of the Summit; distribute flyer (3)	NA
Planetek	3/5/2019	Workshop " <i>Ethics, Values and Global Sustainability. The Fourth Industrial Revolution</i> " Bari	Oral participation	https://planetek.sharepoint.com/:f:/r/Shared%20Documents/Progetti/progetti_z/pkz037_EO4GEO/02_technical/WP7%20Dissemination/Synphonya%203may2019?csf=1&e=Ne4sJC
GISIG	6/5/2019	Regional event: "Nuove soluzioni per il rilievo LiDAR", Genova	Leaflet distribution	
KU Leuven	8/5/2019	UCGIS - Education Committee (remote participation)	Participation in the discussion on education activities of UCGIS and explain the EO4GEO project (without PPT)	https://www.ucgis.org/committees
VITO	13/05/2019	Living Planet Symposium, Milan, IT	Expert participation in EO4GEO workshop	https://lps19.esa.int/NikalWebsitePortal/living-planet-symposium-2019/lps19/Speaker
EARSC	13/05/2019 TO 17/05/2019	Living planet https://lps19.esa.int/NikalWebsitePortal/living-planet-symposium-2019/lps19	EARSC had a stand and had eo4geo flyers on the stand	
UPAT	13-17/5/2019	LPS2019	EO4GEO dissemination event	
GEOF	14-17.05.2019.	1st and 2nd International Doctoral Seminar in the field of Geodesy, Geoinformatics and Geospace (IDS3GEO), Dubrovnik, Croatia	Distribution flyer, presentation roll-up, disputing with colleagues	http://science.geof.unizg.hr/ids2019/
FSU-EO	15/05/2019	ESA Living Planet Symposium, Milan (Italy)	Poster and abstract	Poster
GISIG	15-16-17/05	ESA Living Planet Symposium	Leaflet distribution + presentation of EO4GEO at side event	



PLUS	15-17/05/2019	Presentation and Workshop/break-out session at Living Planet Symposium, Milan		https://twitter.com/EO4GEOtalks/status/1129322101595365376
SpaSe	15/05-17/05/2019	ESA Living Planet Symposium Milan	EO4GEO side event presentation; networking activities	https://twitter.com/EO4GEOtalks/status/1129322101595365376
FSU-EO	17/05/2019	EO4GEO Workshop at the ESA Living Planet Symposium, Milan (Italy)	Presentation	Photos
Planetek	17/05/2019	Living Planet Symposium, Milan	Participation to the EO4GEO side event	
NEREUS	21/05/2019	Podkarpackie Innovation Forum "Aviation and cosmonautics", Podkarpackie, Poland	NEREUS presentation to the Polish community including EO4GEO project mission: you can download it here: http://www.nereus-regions.eu/2019/05/28/nereus-and-podkarpackie-region-concluded-a-memorandum-of-understanding-on-21st-may-2019/	http://poland.bciaerospace.com/index.php?option=com_content&view=article&id=19&Itemid=147
GISIG	30/05/2019	National Copernicus Academy (Italian) Meeting, Torino (POLITO)	Leaflet distribution	
KU Leuven	10/06/2019	UCGIS - Workshop - GIScience education challenges: Agenda for the coming years, Washington DC	Introduce the discussion on the topic of Supporting Infrastructures and participate in the discussion; providing the perspective of EO4GEO	https://www.ucgis.org/workshops-2019#Education
KU Leuven	12/06/2019	UCGIS Symposium, Washington DC	Presentation on the approach for and the status of the EO4GEO Body of Knowledge for GI & EO	https://www.ucgis.org/symposium-schedule-2019
KU Leuven	17/06/2019	AGILE Conference 2019	Dissemination of the project; Networking; Knowledge exchange	https://agile-online.org/conference-2019/home-2019
PLUS	17/06/2019	Presentations at the 22nd AGILE Conference on Geographic Information Science/researchers from the EO*GI sector	Title of the presentation: Future Occupational Profiles in Earth Observation and Geoinformation – Scenarios resulting from changing workflows.	https://agile-online.org/conference-2019/gallery-2019?fbclid=IwAR1a1o43FKvFR1AliqsAMEZFuFlvEkf-xIT3DrhiN6Lvyu-LWP3oyuYd3vk , https://agile-online.org/images/conference_2019/images/gallery/20190619/IMG_20190619_170951.jpg



PLUS	18/06/ 2019	Presentation EO4GEO at Blueprint coordinators meeting Brussels	VET providers, Blueprint projects, EC delegates	https://twitter.com/EO4GEOtalks/status/1140955149126569984
ISPRA	18/06/2019	IPL 2019 Symposium	PRESENTATION - ABSTRACT	http://iplhq.org/icl/wp-content/uploads/2019/09/D22-Programme-of-2019-IPL-Symposiums1.pdf
KU Leuven	19/06/2019	Copernicus Workshop: Fostering Synergies in Copernicus User Uptake Activities, Brussels	Presentation: EO4GEO Improved Skills to foster Copernicus User Uptake	https://useruptake.eventsite.be/ http://bruagency.photodeck.com/-/galleries/20190619-copernicus
CLIMATE-KIC	19/06/2019	Fostering Synergies in Copernicus User Uptake Activities at European and National Levels	As part of our presentation on plenary, EO4GEO was mentioned as a tool to enhance and accelerate the uptake of Copernicus data	http://www.cophub-ac.eu/event/copernicus-user-uptake-at-eu-and-national-levels/
GISIG	24/06/2019	National Copernicus Academy (Italian) Meeting, Bologna	Leaflet distribution	
KU Leuven	24-28/06/2019	OGC Tc Meetings in Leuven	Booth during the full week of the OGC: EO4GEO banner, flyer distribution (25) and inform participants	http://ogcmeet.org/events/1906tc/index.php
VITO	25/06/2019	EO Summit, Leuven. BE	Presentation	http://www.eo4geo.eu/download/eo4geo-dissemination-event-eo-summit-and-joint-meetings-with-ogc-tc/?wpdmdl=3914
KU Leuven	25-27/06/2019	EO Summit	Standardization community (academia, private companies and public sector bodies) EO summit and Project intern meeting	http://ogcmeet.org/events/1906tc/index.php http://www.eo4geo.eu/earth-observation-summit-june-2019/
PLUS	26/06/2019	Presentation at EO Summit	Standardization community (academia, private companies and public sector bodies) EO summit and Project intern meeting	https://twitter.com/EO4GEOtalks/status/1143880527075860480
SpaSe	26/06/2019	EO Summit Leuven	presentation	https://twitter.com/EO4GEOtalks/status/1143880527075860480
UJI	27/06/2019	AGILE Conference, Limassol (Cyprus)	Dissemination of the project; Networking; Knowledge exchange	http://geotec.uji.es/2019/06/17/geotecuji-is-present-at-agileconf2019/



EARSC	July 2019	Lithuania Govt	EO4GEO sector skills strategy presented in Lithuania by our Lt partner (presentation prepared by earsc)	
PLUS	01/07-04/07/2019	EARSeL Symposium, Salzburg, Austria	Material distribution, presentations	https://www.flickr.com/photos/uni-salzburg/48195995412/in/album-72157709399534151/
SpaSe	01/07-04/07/2019	EARSeL Symposium Salzburg	material distribution, panel discussion	https://www.flickr.com/photos/uni-salzburg/48195995412/in/album-72157709399534151/
UJI	2/7/2019	1-month and half research stay at University of New Brunswick (Canada)	Dissemination of the project; Networking; Knowledge exchange; BoK involvement	
PLUS	02/07-05/07/2019	GI_Forum 2019 Conference, Salzburg, Austria	Material distribution, presentations	https://www.flickr.com/photos/uni-salzburg/albums/72157709399534151
SpaSe	02/07-05/07/2019	GI_Forum Conference Salzburg	material distribution, panel discussion, networking activities	https://www.flickr.com/photos/uni-salzburg/albums/72157709399534151
PLUS	03/07-05/07/2019	AGIT 2019 Conference, Salzburg, Austria	Material distribution, presentations	https://www.flickr.com/photos/uni-salzburg/albums/72157709399534151
SpaSe	03/07-05/07/2019	AGIT Conference Salzburg	material distribution, panel discussion, networking activities	https://www.flickr.com/photos/uni-salzburg/albums/72157709399534151
UJI	17/07/2019	IDEAIS network meeting	Dissemination of the project; Networking; Knowledge exchange; BoK involvement	https://drive.google.com/file/d/1Fn0Lslb-0hs92D9-6xzoLmTjARIAukpw/view?usp=sharing
FSU-EO	26-31/08/2019	75-th anniversary of V. N. Sukachev Institute , Krasnoyarsk (Russia)	Poster, material distribution and networking	Photos Poster
CLIMATE-KIC	27-28 Aug-2019	Climate-KIC Summer School Summit	Our activities in the EO-GI sector were presented to the students attending the event with special emphasis on the work we are conducting on EO4GEO	https://www.angloinfo.com/budapest/events/listing/budapest-journey-community-summit-in-budapest/92037
UPAT	28-29/8/2019	Presentation of EO4GEO to students of Dept. of Geography, University of Giessen	material distribution	https://www.dropbox.com/s/h4vsq06y9xxxwly/giessen.jpg?dl=0



UJI	01/09/2019	7-month research stay at URV, Tarragona (Spain)	Dissemination of the project; Networking; Knowledge exchange; BoK involvement	http://geotec.uji.es/2019/11/05/sergitrilles-finding-synergies-between-grateturv-and-geotecuji/
UNIZG, KU Leuven	2-5/09/2019	BESTSDI - Final Conference, Sarajevo	Promote and discuss about the EO4GEO project, use of flyers, EO4GEO banner	http://bestsdi.eu/528-2/
PLUS	03/09/2019	Seminar with Ann Johnson and Nicole Ernst from GeoTech Center, Salzburg, Austria	Discussion of skill demand in EO*GI	http://www.eo4geo.eu/2019/09/05/eo4geo-at-the-esa-phi-week-education-side-event/
GEOF; KU Leuven; NOVOGIT	03.09.2019.	BESTSDI & EuroSDR workshop, Sarajevo, Bosnia and Herzegovina	Distribution flyer, presentation roll-up, discussion with colleagues and other partner	https://www.facebook.com/bestsdi/videos/418394739034793/
GEOF; KU Leuven; NOVOGIT	04.09.2019.	BESTSDI & NatRisk Final Conference, Sarajevo, Bosnia and Herzegovina	Distribution flyer, presentation roll-up, discussion with colleagues and other partner	https://youtu.be/ZX8mYGHGotQ
KU Leuven	06/09/2019	Work meeting between KU Leuven and GeoTech Center, Leuven	Discussions on the EO4GEO project status and collaboration on the strategy, BoK and skills development	NA
KU Leuven	09/09/2019	OGC meeting: EO platforms at Banff, Canada	Presentation of the integration of learning and EO platforms as innovative tool for training and education Discussion with other participants related to Body of Knowledge development	http://ogcmeet.org/events/1909tc/index.php
FSU-EO	9-13/09/2019Phi-week	<u>Phi-week</u>	Project dissemination, material distribution, networking	to be provided
PLUS, EARSC	11/09/2019	ESA PHI Week: Hitchhikers Guide to the Education Galaxy, Frascati, Italy	Presentation of skills demand by Stefan Lang and Monica Miguel Lago	



EARSC	11/09/2019	ESA Phi week	EARSC prepared an abstract for the phi week. EARSC and ZPLUS represented EO4GEO (https://phiweek.esa.int/NikalWebsitePortal/esa-eo-phi-week-2019/phiweek/ExtraContent/ContentPage?page=4)	
GISIG	11-12/09/2019	ESA phi week, Frascati (Rome)	Leaflet distribution, contribution to the organization of the event and to the EO4GEO presentation (although not directly giving the speech)	
GEOF	17.09.2019.	Space Technology in the Republic of Croatia - scientific workshop	Presentation of EO4GEO project: Innovative education strategy for skill development - emphasis on Copernicus programs	https://www.facebook.com/bestsdi/posts/898246950554468
UJI	23/9/2019	1-week research visit at University of Liverpool	Dissemination of the project; Networking; Knowledge exchange; BoK involvement	https://drive.google.com/file/d/1L6bnQJidrLJqHxPan7xHP3b2XtlbNtWg/view?usp=sharing
FSU-EO	23-26/09/2019	<u>1st EMSAfrica Summer School on the Basics and Applications of Synthetic Aperture Radar (SAR) Remote Sensing for Environmental Monitoring, Acornhoek (South Africa)</u>	Project dissemination, material distribution, networking	Photos
FSU-EO	23-27/09/2019	<u>SAR-EDU Summer School, Jena (Germany)</u>	Project dissemination, material distribution, networking	to be provided
PLUS	25/09/2019	EO4GEO@ Copernicus Masters in Digital Earth, Salzburg, Austria	Introduction to EO4GEO to Masters Students	
ISPRA	26/09/2019	ISDE FLORENCE (ITALY) http://www.digitalearth2019.eu/	POSTER	http://www.digitalearth2019.eu/images/ISDE11_Conference_Full_Programme.pdf
UNIBAS	27/09/2019	"BRAINCITIES" (Boosting ReseArch INside CITizens communitiES) within European Researchers' Night 2019	Project Presentation	http://portale.unibas.it/site/home/comunicati-stampa/articolo7298.html



UJI	30/09/2019	IPIN 2019: International conference on Indoor Positioning and Indoor Navigation, Pisa (Italy)	Dissemination of the project; Networking; Knowledge exchange	https://drive.google.com/file/d/1uwjO2YZVYVWkLSuw2noPR1xpjKpVd_aY/view?usp=sharing
GISIG	30/09-2/10/2019	General Assembly RECONNECT project (Nice)	Leaflet distribution	
EARSC	October 2019	Brussels, CoR	EO4GEO event: Better Skills for Space Geo-Information and Copernicus User Uptake” on 24th October	
VRIE IES	03-04/10/2019	Copernicus "Eyes on Earth" Roadshow	Project dissemination during the exhibition	https://www.copernicus.eu/en/copernicus-eyes-earth-roadshow
EARSC	05/10/2019	EO4GEO at the Walloon Parliament (www.wallonie.be)	EO4GEO strategy presented by I. D'auria	
KU Leuven	07/10/2019	Séminaire in Nouvelle Aquitaine	(With Nereus) Discussing the EO4GEO Sector Skills Strategy and its Recommendations Dissemination of the project; Networking; Knowledge exchange with French speaking colleagues	
PLUS	07/10/2019	internal PLUS event RG OBIA Meeting 07.10.2019	Presentation with title: “Modelling Work Processes with BPMN - Example of Landslide Documentation in Austria”	
NEREUS	7-8/10/2019	Better skills for Geoinformation and Copernicus user uptake (French edition)	EO4GEO flyer, banner, agenda	http://www.nereus-regions.eu/2019/11/12/eo4geo-goes-local-workshop-better-skills-for-space-geo-information-and-copernicus-user-uptake-discussing-the-eo4geo-sector-skills-strategy-and-its-recommendations-french-edition/
NEREUS	09/10/2019	EU Regions week (EU Space programme)	EO4GEO Flyer	https://twitter.com/NEREUSaisbl/status/1182227450211647490
NEREUS	10/10/2019	EU Regions week(EU Space programme)	EO4GEO Flyer	https://twitter.com/NEREUSaisbl/status/1182227450211647491



VRIE IES	18/10/2019	ExpandEO training	Information about the project presented to the ExpandEO training participants	http://www.videsinstituts.lv/en/about-ies/news/ies-organizes-training-course-for-key-decision-makers-on-earth-observation-and-remote-sensing.html
FSU-EO	21-24/10/2019	TerraSAR-X / TanDEM-X Science Team Meeting 2019	Project dissemination, material distribution, networking	Link
GISIG	23-25/10/2010	Erasmus + Cluster Knowledge Alliance; University Business Forum	Leaflet distribution at the giCASES stand	
UJI	23/10/2019	Jornadas Ibéricas de Infraestructuras de Datos Espaciales, Cáceres (Spain)	Dissemination of the project; Networking; Knowledge exchange; BoK involvement	https://drive.google.com/file/d/1UPceXYCBTWsY7qJliiVTRKo-ZjimAtR/view?usp=sharing
GEOF	23-24/10/2019	Copernicus Hackathon Zagreb, Zagreb, Croatia	Distribution flyer, presentation roll-up, discussion with colleagues and other partner	www.copernicus-zagreb.eu
GISIG	24/10/2019	EO4GEO regional roll-out at the Committee of the Regions (Brussels)	Leaflet distribution + participation	
VITO	24/10/2019	Nereus EO4GEO-WORKSHOP, Brussels, BE	Presentation	http://www.nereus-regions.eu/wp-content/uploads/2019/10/final-agenda_14102019-1.pdf
NEREUS	24/10/2019	Better skills for Geoinformation and Copernicus user uptake (Brussels edition)	EO4GEO flyer, banner, agenda	http://www.nereus-regions.eu/2019/11/19/eo4geo-regional-roll-out-at-the-committee-of-the-regions-better-skills-for-space-geo-information-and-copernicus-user-uptake-brussels-edition/
ROSA	24-25.10.2019	GEOMAG project meeting	presentation	
GEOF	25/10/2019	Copernicus Conference, Zagreb, Croatia	Distribution flyer, presentation roll-up, discussion with colleagues and other partner	https://www.facebook.com/svemirski.zurnal1/posts/3158868950851631
Planetek	25/10/2019	Copernicus Conference, Zabreb	Presentation at the Copernicus Conference	ppt and photos are available
UJI	28/10/2019	ESRI Conference Spain, Madrid (Spain)	Dissemination of the project; Networking; Knowledge exchange	



FSU-EO	30/10/2019	EO College-Project Kick-off meeting	Presentation	
EARSC	nov 2019	GEO plenary, Canberra	EARSC distributed some eo4geo material during the GEO plenary week	
SpaSe	3-8/11/2019	GEO plenary, Canberra	presentation, panel discussion, networking activities	http://www.earthobservations.org/geoweeek19.php ; https://twitter.com/CopHubAC/status/1191627001569980417
GEOF	7-8/11/2019	Kick off meeting TODO project, Zagreb, Croatia	Dissemination of the project; Distribution flyer, presentation roll-up; Networking; Knowledge exchange	https://www.facebook.com/svemirski.zurnal1/posts/3140820635989796
CLIMATE-KIC	08-nov-19	Workshop "Boosting the Uptake of Copernicus"	Climate-KIC was invited to discuss the challenges in the uptake of Copernicus and to help identify success stories that could serve as best practices, and share perspectives for the future improvement of user uptake initiatives. That we are currently doing in EO4GEO was highlighted during the panel discussion by Climate-KIC and PLUS who was also in the panel.	https://www.copernicus.eu/en/events/events/workshop-boosting-uptake-copernicus
FSU-EO	12-13/11/2019	2. Symposium „Neue Perspektiven der Erdbeobachtung“	Project dissemination, material distribution, networking	
GISIG	12-14/11/2019	ASITA Conference	Leaflet distribution +poster + EO4GEO workshop	
FSU-EO	13/11/2019	GIS Day / RADAR School	Project dissemination, material distribution, networking	
KU Leuven	22/11/2019	Copernicus Academy and Relays Monthly Telco's	Explain (without PPT) on how EO4GEO will be presented at the General Assembly of the Copernicus Academy in Helsinki	NA



PLUS, GISIG, EARSC, CKIC	25/11/2019	Blueprint in the Spotlight 2019, Brussels, Belgium	EO4GEO presentation and workshop participation	
CLIMATE- KIC	25/11/2019	Blueprint in the Spotlight Seminar	In this meeting Climate-KIC presented the long-term action plan approach for EO4GEO.	n/a
GEOF, Planetek, GISIG	26/11/2019.	UNEP GRID workshop, Warsaw	Participation to the UNEP GRID workshop	
KU Leuven	27/11/2019	Training module: Introduction to Copernicus data and services, Maputo	Part of the efforts to develop this training module happened in the context of EO4GEO; integrating the EO4GEO project and the approach followed by the project; distributing flyers to the students (10)	NA
GEOF	2.-5.12.2019.	European Space Week, Helsinki, Finland	Presentation: PRESENT STATUS AND FUTURE SUPPLY OF EDUCATION AND TRAINING IT THE EO SECTOR	Presentation.
GISIG, KU Leuven	03/12/2019	European Space Week and Copernicus Academy General Assembly, Helsinki	Contribute to the PPT on EO4GEO and the first results; contribute to the discussions in the workshop on networks	https://euspaceweek.eu/
UNIBAS	03/12/2019	"Copernicus General Assembly", Helsinki, Finland	Experts seeking and "call for experts" sharing within "Meet the experts" session	https://twitter.com/ValeriaSatriano/status/1201811284968312832/photo/1
CLIMATE- KIC	5-Dec-2019	European Space Week	Participation on the Workshop of the GA of Copernicus Academy Network	https://euspaceweek.eu/
CLIMATE- KIC	10-Dec-2019	PARSEC Open Day	Participation to Parsec open day where information about EO4GEO was transmitted to the attendees of the event during the networking sessions	https://www.eu-events.eu/16166-parsec-open-day.html?date=2019-12-10-17-30
UNIBAS	13/12/2019	"Italian Copernicus Academy" meeting, Rome, Italy	Project dissemination and experts seeking	



PLUS	16/12/2019	internal PLUS event RG OBIA Meeting 16.12.2019	Presentation with title: "Body of Knowledge for Earth observation and geographic information"	
PLUS	17/12/2019	Z_GIS Marketplace, University of Salzburg, Austria	Presentation of EO4GEO results to the Z_GIS team	
GEOF	17.-18.12.2019.	Geomakan conference 2019, Cairo, Egypt	Željko Bačić (invited lecture) – „Copernicus program – European Eyes on Earth – the greatest source of EO data“	https://www.geomakani.com/
GEOF	17.-18.12.2019.	National Authority for Remote Sensing and Space Sciences "NARSS", Cairo, Egypt, December 17th.	Lecture at National Authority for Remote Sensing and Space Sciences "NARSS"; Željko Bačić: „Copernicus program in 2021-2027 period – new possibilities for user uptake“	
KU Leuven	18/12/2019	UCGIS - Interviewed by Diana Sinton	A 1 hour interview by the Executive Director of UCGIS on the developments of the BoK and EO4GEO in Europe	Registered interview, but no access yet

OTHERS (PRESS RELEASE, SOCIAL NETWORKS, ETC.)			
PARTNER	DATE 📅 [DD/MM/YYYY]	DISSEMINATION ACTION	LINKS/NOTES
GISIG	15/05/2019	tweet on participation at ELPS	
GISIG	16/05/2019	tweet on participation at ELPS	
GISIG	17/05/2019	tweet on participation at ELPS	
KU Leuven	19/03/2019	BEGeo Conference meeting in Brussels	
KU Leuven	23/07/2019	Blog about EO summit on OGC website	
KU Leuven	23/07/2019	Blog about the OGC meeting in Leuven with EO Summit	
KU Leuven	28/10/2019	EO summit on SADL website	



OTHERS (PRESS RELEASE, SOCIAL NETWORKS, ETC.)			
PARTNER	DATE 🕒 [DD/MM/YYYY]	DISSEMINATION ACTION	LINKS/NOTES
PLUS	10/04/2019	EO4GEO @ Z_GIS Annual Report 2018, online	https://www.flipsnack.com/DeptGeoinformaticsZGIS/z_gis-annual-report-2018.html
PLUS	January-June 2018	Retweets about the project @Z_GIS1	https://twitter.com/MSc_CDE
PLUS	January-June 2018	Retweets about the project @MSc_CDE	https://twitter.com/Z_GIS1
PLUS	17/07/2019	Blog Post	https://qi-science.blogspot.com/2019/07/eo-summit-trends-curricula-skills.html
PLUS	25/07/2019	Copernicus Newsletter	https://www.copernicus.eu/en/news/news/strengthening-research-development-innovation-capacity-evolution-copernicus
PLUS	25/09/2019	Medium Article: Occupational profiles in the EO/GI domain: a trend analysis from the EO4GEO project	https://medium.com/@EO4GEO/occupational-profiles-in-the-eo-gi-domain-a-trend-analysis-from-the-eo4geo-project-eede47e5c29
PLUS	25/09/2019	Medium Article: Kick-off for the work on Curricula for Tomorrow's Workforce	https://medium.com/@EO4GEO/kick-off-for-the-work-on-curricula-for-tomorrows-workforce-a6201d723f26
UJI	08/04/2019	Dissemination of 3rd EO4GEO newsletter	Twitter (506 followers)
UJI	2019	Retweets about the project	Twitter (506 followers)
UJI	07/06/2019	Video explaining EO4GEO in Spanish	https://www.youtube.com/watch?v=V40LiaLSGII
UJI	09/07/2019	Blogpost and tweet about 3rd progress meeting in Leuven	http://geotec.uji.es/2019/07/09/geotecuji-contribution-to-eo4geotalks-3rd-progress-meeting/
UJI	13/11/2019	EO4GEO presentation in the context of GIS day	http://geotec.uji.es/2019/11/15/after-qisday19uji-there-is-more-gis-to-offer/
UJI	05/12/2019	Blogpost and tweet about 4th progress meeting in Warsaw	http://geotec.uji.es/2019/12/05/eo4geotalks-big-family-meets-in-warsaw/
P5_GEOF	31/01/2019	HRVATSKA U SVEMIRU – GDJE JE U TOME GEODETSKA STRUKA? (Croatia in the Space - where is Geodesy profession in it? (lecture in frame	



OTHERS (PRESS RELEASE, SOCIAL NETWORKS, ETC.)			
PARTNER	DATE  [DD/MM/YYYY]	DISSEMINATION ACTION	LINKS/NOTES
		of Croatian Chamber of Licensed Surveyors professional education programme for 2018/2019 - https://www.facebook.com/bestsdi/posts/763969757315522	
P5_GEOF	10/03/2019	First official visit of the ESA delegation to Croatia - Conference (https://www.facebook.com/bestsdi/posts/777322819313549)	
P5_GEOF	20/03/2019	Erasmus+ Staff Week for Programme and Partner Countries (Zagreb, 18.-22.03.2019.) - Strategic approach and coherence in preparation and execution Erasmus project	
P5_GEOF	06/04/2019	EO4GEO Newsletter #3 - distribution on web-page Copernicus Office Croatia (http://science.geof.unizg.hr/copernicus/) and BESTSDI Facebook page ()	
P5_GEOF	03/04/2019	Treći element (guests at the Croatian TV science program "Treći element" (Third element). Topic: Croatian access to ESA and how Croatia can join European space research, development of modern space technologies and their implementation in industry, relevant projects; https://www.facebook.com/bestsdi/posts/788670018178829).	
P5_GEOF	04/04/2019	Human and Space technology (guest in Croatian radio program. Topic: Human, space technology and Croatian competitiveness in high-tech industry (https://radio.hrt.hr/treci-program/ep/covjek-i-svemirska-tehnologija-03-04/294587/?fbclid=IwAR3rn2ncM1eNtSFmIUMKwzjdOLOYa9_YU9XFRVa5ibdmyPiTo71p-DfG3Qo)	
P5_GEOF	8-10/04/2019	Q10 BESTSDI Project Workshop, Novi Sad, Serbia (distribution flyer and presentation roll-up) (https://www.facebook.com/bestsdi/posts/793006301078534)	
P5_GEOF	16/05/2019	EO4GEO Newsletter #3 - distribution in e-newsletter Space Journal No.65	
P5_GEOF	08/06/2019	Published EO4GEO Space Geospatial Sector Skills Strategy, contribution in e-newsletter Space Journal No.66 (Svemirski žurnal No. 066) (http://science.geof.unizg.hr/satgeo/prezentacije/sz66.pdf)	
P5_GEOF	23/06/2019	111. OGC Technical Committee + EO Summit + EO4GEO Progress	



OTHERS (PRESS RELEASE, SOCIAL NETWORKS, ETC.)			
PARTNER	DATE 🕒 [DD/MM/YYYY]	DISSEMINATION ACTION	LINKS/NOTES
		Meeting (News on Faculty web site) (http://www.geof.unizg.hr/mod/forum/discuss.php?d=2134)	
P5_GEOF	27/06/2019	1st EO-Summit (https://www.facebook.com/bestsdi/posts/842476602798170)	
P5_GEOF	15/10/2019	video clip: https://www.facebook.com/svemirski.zurnal1/videos/770828100054080/	
P5_GEOF	18/10/2019	video clip: https://www.facebook.com/svemirski.zurnal1/videos/1248122475393384/	
P5_GEOF	1/11/2019	Eye of Science; radio show dedicated to Copernicus program and Copernicus hackathon Zagreb (https://www.facebook.com/svemirski.zurnal1/posts/3122781027793757)	
P5_GEOF	4/11/2019	Copernicus Hackathon held at Srce (https://www.srce.unizg.hr/en/news/copernicus-hackathon-held-srce/publ2019-11-04)	
P5_GEOF	1/10/2019	4th EO4GEO project Newsletter: https://www.facebook.com/svemirski.zurnal1/posts/3020817844656743	
P5_GEOF	28/9/2019	Scientific picnic (https://youtu.be/nc9f8g5Gypw)	
P5_GEOF	23/9/2019	https://youtu.be/oQT1c6zHkPE	
P5_GEOF	4/9/2019	How to better manage space and natural resources (http://www.federalna.ba/bhs/vijest/286455/zavrсна-konferencija-erasmus-projekata?fbclid=IwAR2PpBAS4tgzrLtQpGeaWtsZdtFIIEBggEaoO5ZoqlKiDNcuqYz0S6Tg5M)	
P5_GEOF		http://www.federalna.ba/bhs/vijest/286526/o-erasmus-projektima-na-unsu?fbclid=IwAR2JHAKCMQK7js1M8eBrRF52R_ljxTMO8OrYgeo92Sb_-sqUwET2zTQdatQ	
UPAT	6/4/2019	EO4GEO 3rd project newsletter	
UPAT	28/9/2019	Dissemination of EO4GEO workshops on October	post on facebook webpage
UPAT	2/10/2019	EO4GEO 4th project newsletter	post on facebook webpage
FSU-EO	18/02/2019	<u>Tweet @JEOS_Jena</u>	approx. 250 recipients
FSU-EO	18/02/2019	<u>Post on JEOS Facebook</u>	approx. recipients 120



OTHERS (PRESS RELEASE, SOCIAL NETWORKS, ETC.)			
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FSU-EO	04/04/2019	email (3rd Newsletter)	approx. 40 recipients
FSU-EO	05/04/2019	Tweet @JEOS Jena	approx. 250 recipients
FSU-EO	08/04/2019	Tweet @JEOS Jena	approx. 250 recipients
FSU-EO	23/04/2019	Newsletter of the FSU Institute for Geography	
FSU-EO	24/04/2019	Tweet @JEOS Jena	approx. 250 recipients
FSU-EO	15/05/2019	Tweet @JEOS Jena & Post @JEOS Facebook	approx. 500 recipients
FSU-EO	02/07/2019	Post @LinkedIn	approx. 50 recipients
FSU-EO	03/07/2019	Tweet @JEOS Jena & Post @JEOS Facebook	approx. 500 recipients
FSU-EO	01/10/2019	Tweet @JEOS Jena & Post @JEOS Facebook&LinkedIn	approx. 500 recipients
FSU-EO	02/10/2019	email (4th Newsletter)	approx. 40 recipients
FSU-EO	17/10/2019	email (call for experts)	approx. 40 recipients
FSU-EO	04/11/2019	emails (call for experts)	
FSU-EO	08/11/2019	emails (experts)	
UNIBAS	29/03/2019	Tweet on EO4GEO project presentation at CorDiNet project kickoff meeting (https://twitter.com/ValeriaSatriano/status/1111571990236794880)	
UNIBAS	08/10/2019	Open call for experts sharing (https://twitter.com/ValeriaSatriano/status/1181563061586550785)	
Planetek	26/06/2019	https://twitter.com/Danielalasillo/status/1143774624527933440	
Planetek	20/05/2019	https://twitter.com/Danielalasillo/status/1130400062926970880	
Planetek	07/11/2019	https://twitter.com/Danielalasillo/status/1192341096568889344	
EPSIT	04/07/2019	News (related to the project meeting in Leuven) published on rivistageomedia.it , the most popular on-line geomatics magazine in Italy. The weekly newsletter (containing also our news) is sent to 5.000 recipients	https://www.rivistageomedia.it/2019070416497/Terra-e-Spazio/earth-observation-summit-organizzato-da-eo4geo
EPSIT	20/12/2019	News (related to the project meeting in Warsaw) published on rivistageomedia.it , the most popular on-line geomatics magazine in Italy. The weekly newsletter (containing also our news) is sent to 5.000 recipients	https://www.rivistageomedia.it/2019122016739/Dati-geografici/il-contributo-di-eo4geo-per-coltmare-il-divario-tra-domanda-e-offerta-di-competenze-nel-settore-geomatico
SpaSe	2019	@EO4GEOtalks retweeted on own twitter account (@SpatialServices)	https://twitter.com/spatialservices?lang=de



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SpaSe	17/05/2019	retweet @EO4GEOtalks	
SpaSe	28/06/2019	retweet @EO4GEOtalks	
SpaSe	05/11/2019	retweet @EO4GEOtalks	
SpaSe	27/11/2019	retweet @EO4GEOtalks	
CLIMATE-KIC	11/04/2019	Twitt about third newsletter of the project	https://twitter.com/kramirezramos/status/1116371062915248129
CLIMATE-KIC	3/12/2018	Twitt during project meeting Patras-Greece	https://twitter.com/rahulbansalCKIC/status/1069862541084495872
CLIMATE-KIC	11/11/2018	Twitt during Copernicus Networks General Assembly 2018	https://twitter.com/kramirezramos/status/1050336896449175552
EARSC	11/03/2019	EO4GEO discussion with ESA (ESTEC) moderated by EARSC	Project overview and discussion on the sector skills strategy
EARSC	08/02/2019	EARSC monthly report. January 2019	EO4GEO NEWS: Building the Sector Skills Strategy. EO4GEO aims to define a long-term and sustainable strategy to fill the gap between supply of and demand for space/geospatial education and training. For more info contact monica.miguel-lago@earsc.org
EARSC	01/03/2019	EARSC monthly report. February 2019	EO4GEO NEWS: Building the Sector Skills Strategy: EARSC as EO4GEO project partner (under the ERASMUS+ programme) is drafting the EO/GI Sector Skills Strategy. The needs of the sector are constantly evolving and helping the industry to find workers with the right skills and ensuring that they acquire the skills they need to find productive employment is key to the sector economic innovation, growth and competitiveness, therefore EO4GEO aims to define a long-term and sustainable strategy to fill the gap between supply of and demand for EO/GI education and training. If you are interested in these strategic views, please contact Monica



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EARSC	01/04/2019	EARSC monthly report. March2019	EO4GEO NEWS: EARSC has prepared the Sector Skills Strategy. EO4GEO targets skills beyond the technical context, whilst understanding how to foster the development of the sector and ensuring the improvement of workforce with the “right skills, in the right place, at the right time”. By adopting a forward-looking perspective, the following goals have been identified for the successful implementation of the skills strategy: 1) strategic collaboration 2) political commitment 3) coordinated effort to face competitiveness and diversify market intelligence 4) EO/GI awareness of and engagement with “end user” sectors 5) improvement curricula design and training offer 6) use of EO/GI services as an inspiring and innovative context 7) skills needs mapping. Request more information to monica.miguel-lago@earsc.org
EARSC	03/05/2019	EARSC monthly report, April 2019	EO4GEO NEWS: Sector Skills Strategy: EO4GEO is planning more events: 1) ESA Living Planet side workshop on Towards an innovative skills strategy for Earth Observation/Geo-Information sector 2) NEREUS organises jointly with AEROCAMPUS Aquitaine an outreach workshop on “Better Skills for Space Geo-Information and Copernicus User Uptake: “Discussing the EO4GEO Sector Skills Strategy and its Recommendations 3) In parallel with the Open Geospatial Consortium (OGC) the EO-Summit supported by EO4GEO where discussions planned will be around Future trends in EO



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			and GI, Business processes using EO and GI and Towards a sustainable EO/GI skills strategy. More info
EARSC	03/06/2019	EARSC monthly report, May 2019	EO4GEO NEWS: Sector Skills Strategy: We are pleased to inform our members about the final version of the Space / Geospatial Sector Skills Strategy. The needs of the sector are constantly evolving, and we believe that helping the industry to find workers with the right skills and ensuring that they acquire the skills they need to find productive employment is key to the sector's economic innovation, growth and competitiveness. In this report, a first version of the strategy is outlined, aiming to reduce the gap and eliminate the mismatch between the supply of and the demand for education/training in the Earth Observation (EO) and Geographic Information (GI) sector taking into account wider technological, societal and policy developments. More info here.
EARSC	01/07/2019	EARSC monthly report, June 2019	EO4GEO have organised the Earth Observation Summit which was dedicated to 3 subjects closely related to the skills development and capacity building in the EO/GI sector and Copernicus User Uptake: (i) Future trends in EO and GI: technological trends that are changing the way geospatial and EO data are being collected, processed and presented. (ii) Business processes using EO and GI: how the analysis of the processes leads to an improved training and education offer through a meticulous curriculum design. (iii) Towards a sustainable EO/GI skills strategy: discussion on the development of a long-term strategy and the key conditions to ensure success of such a strategy. If interested in skills development, please contact monica.miguel-lago@earsc.org for more information.



OTHERS (PRESS RELEASE, SOCIAL NETWORKS, ETC.)			
PARTNER	DATE  [DD/MM/YYYY]	DISSEMINATION ACTION	LINKS/NOTES
EARSC	22/02/2019	EARSC tweeted from eo4geo and retweeted with the EARSC twitter account	https://twitter.com/EO4GEOtalks/status/1098867124871811072
EARSC	22/02/2019	EARSC tweeted from eo4geo and retweeted with the EARSC twitter account	https://twitter.com/EO4GEOtalks/status/1098946397997543425
EARSC	12/03/2019	EARSC tweeted from eo4geo and retweeted with the EARSC twitter account	https://twitter.com/EO4GEOtalks/status/1105423096067080193
EARSC	21/03/2019	EARSC tweeted from eo4geo and retweeted with the EARSC twitter account	https://twitter.com/earsc/status/1108686285718339587
EARSC	08/04/2019	EARSC promoted eo4geo via twitter	https://twitter.com/earsc/status/1115225663152250880
EARSC	09/05/2019	EARSC tweeted from eo4geo and retweeted with the EARSC twitter account	https://twitter.com/EO4GEOtalks/status/1126397550716686336
EARSC	10/05/2019	EARSC tweeted from eo4geo and retweeted with the EARSC twitter account	https://twitter.com/EO4GEOtalks/status/1126825803373793280
EARSC	17/05/2019	EARSC retweeted eo4geo	https://twitter.com/EO4GEOtalks/status/1129340566410596357 , https://twitter.com/EO4GEOtalks/status/1129282915316191233
EARSC	28/06/2019	Yammer platform	Presentations of the high-level conference on Skills for Industry Strategy 2030 in Brussels, 19-20 June 2019.
EARSC	02/09/2019	Retweeting EOPages that tagged EARSC in a tweet about skills	https://twitter.com/EOPages/status/1168532805321744386
EARSC	05/09/2019	Retweeting eo4geo	https://twitter.com/EO4GEOtalks/status/1169616731955978242
EARSC	12/09/2019	Retweeting eo4geo	https://twitter.com/EO4GEOtalks/status/1172136514245054472
EARSC	16/09/2019	Yammer platform	Bridging education, training and skills development under the Space and Geoinformation sector.
EARSC	01/10/2019	Yammer platform	4th EO4GEO project Newsletter is launched.
EARSC	22/10/2019	Retweeted eo4geo	https://twitter.com/EO4GEOtalks/status/1186635466348609542



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EARSC	24/10/2019	Tweeted about the eo4geo event organised by Nereus	https://twitter.com/earsc/status/1187301471961919488
EARSC	28/10/2019	Yammer platform	#EO4GEO in Brussels last week at the committee:
EARSC	06/11/2019	Retweeted eo4geo	https://twitter.com/EO4GEOtalks/status/1192102031726665729
NEREUS	15/4/2019	Tweet on EO4GEO workshop in N. Aquitaine (invitation for participation)	https://twitter.com/NEREUSaisbl/status/1117829216484171777
NEREUS	26/04/2019	Tweet on EO4GEO workshop in N. Aquitaine (invitation for participation)	https://twitter.com/NEREUSaisbl/status/1121739664627466241
NEREUS	15/05/2019	Newsflash on the EO4GEO workshop in Nouvelle Aquitaine (first registration)	https://mailchi.mp/07e85ba81b05/registration-is-open-eo4geo-workshop-on-28-29-may-in-nouvelle-aquitaine-1403221
NEREUS	17/5/2019	Retweet of the EO4GEOtalks post on Living Planet Symposium	https://twitter.com/EO4GEOtalks/status/1129299459417018368
NEREUS	19/06/2019	Retweet of the EO4GEOtalks post	https://twitter.com/EO4GEOtalks/status/1141315257685684224
NEREUS	24/06/2019	Retweet of the SpaceUpProject's post on the next EO4GEO workshop	https://twitter.com/SpaceUpProject/status/1143074519692775425
NEREUS	24/06/2019	Save the date Nouvelle Aquitaine workshop at the NEREUS website	http://www.nereus-regions.eu/2019/06/24/save-the-date-eo4geo-workshop-on-7-8-october-2019-in-nouvelle-aquitaine-french-edition-registration-is-now-available/
NEREUS	25/06/2019	Tweet on EO Summit	https://twitter.com/NEREUSaisbl/status/1143423871955152896
NEREUS	25/06/2019	Tweet on EO Summit	https://twitter.com/NEREUSaisbl/status/1143442498049761280
NEREUS	25/06/2019	Tweet on EO Summit	https://twitter.com/NEREUSaisbl/status/1143490614304153600
NEREUS	25/06/2019	Retweet of the EO4GEOtalks on EO Summit	https://twitter.com/EO4GEOtalks/status/1143444240267120640



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NEREUS	25/06/2019	Tweet on EO Summit	https://twitter.com/NEREUSaisbl/status/1143494893249191936
NEREUS	25/06/2019	Announcement and registration of the EO4GEO workshop in Nouvelle Aquitaine	https://twitter.com/NEREUSaisbl/status/1143564314953113602
NEREUS	26/06/2019	Tweet on EO4GEO Progress meeting in Leuven	https://twitter.com/NEREUSaisbl/status/1143796161461047296
NEREUS	26/06/2019	Tweet on EO4GEO Progress meeting in Leuven	https://twitter.com/NEREUSaisbl/status/1143842610982936577
NEREUS	26/06/2019	Tweet on EO4GEO Progress meeting in Leuven	https://twitter.com/NEREUSaisbl/status/1143852540091650048
NEREUS	26/06/2019	Retweet from EO4GEOtalks on EO4GEO Progress meeting in Leuven	https://twitter.com/EO4GEOtalks/status/1143880527075860480
NEREUS	27/06/2019	Tweet on EO4GEO Progress meeting in Leuven	https://twitter.com/NEREUSaisbl/status/1144147136264790017
NEREUS	27/06/2019	Tweet on EO4GEO Progress meeting in Leuven	https://twitter.com/NEREUSaisbl/status/1144153000723832832
NEREUS	27/06/2019	Tweet on EO4GEO Progress meeting in Leuven	https://twitter.com/NEREUSaisbl/status/1144183357577842688
NEREUS	27/06/2019	Retweet from EO4GEOtalks on EO4GEO Progress meeting in Leuven	https://twitter.com/EO4GEOtalks/status/1144192185291673600
NEREUS	27/06/2019	Tweet on EO4GEO Progress meeting in Leuven	https://twitter.com/NEREUSaisbl/status/1144212752011018241
NEREUS	28/06/2019	Tweet on EO4GEO Progress meeting in Leuven	https://twitter.com/EO4GEOtalks/status/1144508643569782784
NEREUS	28/06/2019	Retweet from EO4GEOtalks on EO4GEO Progress meeting in Leuven	https://twitter.com/EO4GEOtalks/status/1144608930422829058
NEREUS	28/06/2019	Tweet on EO4GEO Progress meeting in Leuven	https://twitter.com/EO4GEOtalks/status/1144614895977193472



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NEREUS	01/07/2019	Newsflash on the workshop in Nouvelle Aquitaine	https://mailchi.mp/92b63f63cad6/save-the-date-eo4geo-workshop-on-7-8-october-2019-in-nouvelle-aquitaine-french-edition-online-registration
NEREUS	09/07/2019	Retweet from EO4GEOtalks on EO4GEO Progress meeting in Leuven	https://twitter.com/EO4GEOtalks/status/1148491685808267265
NEREUS	10/07/2019	Retweet from EO4GEOtalks on Foss4G	https://twitter.com/EO4GEOtalks/status/1148906865289572352
NEREUS	11/07/2019	Retweet from EO4GEOtalks on new associate partner	https://twitter.com/EO4GEOtalks/status/1149227415685730304
NEREUS	23/07/2019	Tweet on EO4GEO Workshop in Nouvelle Aquitaine	https://twitter.com/NEREUSaisbl/status/1153606516685099010
NEREUS	25/07/2019	Presentations of the EO4GEO activities	https://mailchi.mp/3d9290007153/newsletter-a-quick-glance-on-the-first-half-2019
NEREUS	26/07/2019	Tweet on EO4GEO Workshop in Brussels for registration	https://twitter.com/NEREUSaisbl/status/1154679093360807936
NEREUS	29/07/2019	Registration Nouvelle Aquitaine workshop at the NEREUS website	http://www.nereus-regions.eu/2019/07/29/registrations-are-open-eo4geo-workshops-on-7-8th-nouvelle-aquitaine-and-24th-brussels-october/
NEREUS	29/07/2019	Newsflash on the 2 EO4GEO workshops organised in 2019	https://mailchi.mp/18054c60867d/register-for-the-2-eo4geo-workshops-on-7-8-nouvelle-aquitaine-24-brussels-october
NEREUS	01/08/2019	Tweet on EO4GEO Workshop in Brussels for registration	https://twitter.com/NEREUSaisbl/status/1156929462669324288
NEREUS	12/08/2019	Retweet from EO4GEOtalks on Webinar ELISER Webinar	https://twitter.com/EO4GEOtalks/status/1160830610165981184
NEREUS	13/08/2019	Tweet on EO4GEO Workshop in Nouvelle Aquitaine and Brussels	https://twitter.com/NEREUSaisbl/status/1161305390774181888
NEREUS	26/08/2019	Tweet on EO4GEO Workshop in Nouvelle Aquitaine	https://twitter.com/NEREUSaisbl/status/1165946422660861953
NEREUS	05/09/2019	Retweet from EO4GEOtalks on ESA Phi Week	https://twitter.com/EO4GEOtalks/status/11696167319559



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			78242
NEREUS	19/09/2019	Retweet from EO4GEOtalks on meeting in Castellon	https://twitter.com/EO4GEOtalks/status/1174590295511588864
NEREUS	24/09/2019	Tweet on EO4GEO Workshop in Nouvelle Aquitaine	https://twitter.com/NEREUSaisbl/status/1176409378351702017
NEREUS	17/09/2019	Retweet from EO4GEOtalks on the EO4GEO newsletter	https://twitter.com/EO4GEOtalks/status/1173913072626479109
NEREUS	24/09/2019	Newsflash on EO4GEO workshop in Nouvelle Aquitaine	https://mailchi.mp/a907ed209951/save-the-date-eo4geo-workshop-on-7-8-october-2019-in-nouvelle-aquitaine-french-edition-online-registration-1403345
NEREUS	25/09/2019	Retweet from EO4GEOtalks on the Monitoring Meeting of the #Blueprint Projects	https://twitter.com/EO4GEOtalks/status/1176872108984549378
NEREUS	01/10/2019	Retweet from EO4GEOtalks on the EO4GEO newsletter	https://twitter.com/EO4GEOtalks/status/1179032006522392577
NEREUS	01/10/2019	Invitation EO4GEO workshop in Brussels	https://mailchi.mp/b6a3a690a16c/invitation-eo4geo-workshop-on-24th-october-in-brussels-at-the-committee-of-regions
NEREUS	02/10/2019	Retweet from EO4GEOtalks on the EO4GEO workshops organised by NEREUS	https://twitter.com/NEREUSaisbl/status/1179388134745923585
NEREUS	08/10/2019	Retweet from EO4GEOtalks on ProjectDrives	https://twitter.com/EO4GEOtalks/status/1179674976380686337
NEREUS	08/10/2019	Retweet from EO4GEOtalks on Nouvelle Aquitaine workshops	https://twitter.com/EO4GEOtalks/status/1181477292331225097
NEREUS	10/10/2019	Retweet from Geotec on BoK topics	https://twitter.com/geotecUJI/status/1182270880904306689
NEREUS	11/10/2019	Newsflash for the EO4GEO workshop in Brussels	https://mailchi.mp/e51a40d1a46d/invitation-eo4geo-workshop-on-24th-october-in-brussels-at-the-committee-of-regions-1403365
NEREUS	14/10/2019	Tweet on EO4GEO Workshop in Brussels for registration	https://twitter.com/NEREUSaisbl/status/1183747430321459206



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NEREUS	17/10/2019	Registration EO4GEO Workshop in Brussels at NEREUS website	http://www.nereus-regions.eu/2019/10/03/invitation-to-the-eo4geo-workshop-in-brussels-24th-october-2019-registrations-open-by-thursday-17-october/
NEREUS	21/10/2019	Tweet on EO4GEO Workshop in Brussels for registration	https://twitter.com/NEREUSaisbl/status/1186194274335019008
NEREUS	24/10/2019	Tweet on EO4GEO Workshop reporting in Brussels	https://twitter.com/NEREUSaisbl/status/1187305441098907650
NEREUS	24/10/2019	Retweet from Earsc on EO4GEO Workshop reporting in Brussels	https://twitter.com/earsc/status/1187301471961919488
NEREUS	24/10/2019	Retweet from Occitanie Europe on EO4GEO Workshop reporting in Brussels	https://twitter.com/OccitanieEurope/status/1187277319876022272
NEREUS	25/10/2019	Tweet on EO4GEO Workshop reporting in Brussels	https://twitter.com/NEREUSaisbl/status/1187635159622995968
NEREUS	06/11/2019	Retweet from EO4GEOtalks on Earsc report	https://twitter.com/EO4GEOtalks/status/1192102031726665729
NEREUS	12/11/2019	Better skills for Geoinformation and Copernicus user uptake (French edition)	http://www.nereus-regions.eu/2019/11/12/eo4geo-goes-local-workshop-better-skills-for-space-geo-information-and-copernicus-user-uptake-discussing-the-eo4geo-sector-skills-strategy-and-its-recommendations-french-edition/
NEREUS	13/11/2019	NEREUS newflash on EO4GEO workshop in Nouvelle Aquitaine	https://mailchi.mp/9e9e13bbc156/eo4geo-workshop-on-better-skills-development-for-space-geo-information-and-copernicus-user-uptakethe-eogi-field-french-edition
NEREUS	14/11/2019	Retweet from EO4GEOtalks on ESA post	https://twitter.com/EO4GEOtalks/status/1195022372082012167
NEREUS	19/11/2019	Better skills for Geoinformation and Copernicus user uptake (Brussels edition)	http://www.nereus-regions.eu/2019/11/19/eo4geo-regional-roll-out-at-the-committee-of-the-regions-better-skills-for-space-geo-information-and-copernicus-user-uptake-brussels-edition/
NEREUS	20/11/2019	Autumn newsletter (NEREUS): EO4GEO objectives and presentation of the 2019 workshops	https://mailchi.mp/878e05e5f30a/autumn-newsletter-2019



OTHERS (PRESS RELEASE, SOCIAL NETWORKS, ETC.)			
PARTNER	DATE  [DD/MM/YYYY]	DISSEMINATION ACTION	LINKS/NOTES
NEREUS	27/11/2019	Retweet from EO4GEOtalks on EO4GEO Project meeting in Warsaw	https://twitter.com/EO4GEOtalks/status/1199611783541121024
NEREUS	26/11/2019	Retweet from EO4GEOtalks on EO4GEO Project meeting in Warsaw	https://twitter.com/EO4GEOtalks/status/1199339807479980036
VRI IES	11/07/2019	Meeting with Mr. Kaspars Karolis and Mr. Jānis Paiders from the Department of Higher Education, Science and Innovation at the Ministry of Education and Science of the Republic of Latvia (the EO4GEO associated partner). Presentation of demand/supply survey results and the Skills Strategy.	
VRI IES	16/07/2019	Information about the Sector Skills Strategy published in IES's website in Latvian and English languages	
VRI IES	17/07/2019	Information about the Sector Skills Strategy disseminated to th Copernicus list in Latvia (137 recipients)	
VRI IES	03/10/2019	Project newsletter (4th release) disseminated to the Copernicus List in Latvia (137 recipients)	

Publications and Articles			
Author(s)/Organisation	Publication title	Reference	Date
Giorgio Saio, Milva Carbonaro, Roderic Molina Perez (GISIG), Danny Vandenbroucke (KULeuven)	EO4GEO, un Progetto Erasmus+ nel contesto dell'Osservazione della Terra e delle Informazioni geospaziali	ID_94_Extended_Abstract_EO4GEO_ASIT A_2019	10/10/2019
GISIG	Le competenza di chi opera in campo geospaziale	Platinum – Annex of "Il sole 24ore" (Italian newspaper of economics and finance) – pag. 100	April 2019
GISIG	EO4GEO NEWS: designing a series of curricula for the EO/GI field	On eomag Issue 59	October 2019



KU Leuven	Understanding skill needs in the EO/GI sector: a job advertisements analysis	Agile conference https://agile-online.org/images/conference_2019/documents/short_papers/93_Upload_your_PDF_file.pdf	June 17-20, 2019
Barbara Hofer, Stefan Lang, Nicole Ferber	Future Occupational Profiles in Earth Observation and Geoinformation—Scenarios Resulting from Changing Workflows	https://link.springer.com/chapter/10.1007%2F978-3-030-14745-7_19	16 April 2019
Estefania Aguilar, Aida Monfort & Águeda Gómez - UJI	Employability and competences in the geospatial sector for tomorrow professionals [In Spanish]	Mapping: revista internacional de ciencias de la tierra 28 (195), 28-33 2019 http://ojs.revistamapping.com/index.php?journal=MAPPING&page=article&op=view&path%5B%5D=205&path%5B%5D=68	September 2019
Željko Bačić, Vesna Poslončec-Petrić, Zvonimir Nevistić / GEOF	Best practice from a member: Copernicus Hackathon – an effective tool for User uptake – example CopHack Zagreb 2019.	Copernicus Relays: Monthly Video Conference Download the presentation: https://app.getresponse.com/click.html?x=a62b&lc=BZ4sex&mc=I5&s=duHg54&u=Gn6Sc&y=E&z=EtttJiz&	22.11.2019.
Aguilar-Moreno E., Albrecht J., Casteleyn S., Hofer B. , Lang S., Lemmens R., Missoni-Steinbacher E-M., Monfort A., Stelmaszczuk-Górska M. A., Vancauwenberghe G. (alphabetical order)	From Tasks to Concepts and Skills - Complementing the Body of Knowledge with a business-oriented Perspective		15/11/2019



<p>Martyna A. Stelmaszczuk-Górska, University of Jena, Department for Earth Observation Maria Ioana VLAD SANDRU, Romanian Space Agency Ilyon NEDELICU, Romanian Space Agency Daniela Iasillo, Planetek Italia Andreas Kazantzidis, Laboratory of Atmospheric Physics, University of Patras Ilaria d'AURIA, Network of European Regions Using Space Technologies Stefan Lang, Department of Geoinformatics Z_GIS, University of Salzburg Monica Miguel-Lago, EARSC (European Association of Remote Sensing Companies) Milva Carbonaro, GISIG - Geographical Information Systems International Group Danny Vandenbroucke, SADL, Katholieke Universiteit Leuven</p>	<p>Towards an innovative strategy for skills development in the Earth Observation / Geoinformation sector</p>	<p>ESA Living Planet Symposium</p>	<p>17/05/2019</p>
<p>Prepared and led by Miguel-Lago, Mónica (EARSC) et al.</p>	<p>D 1.6. Preparing the Space / Geospatial Sector Skills Strategy</p>	<p>Deliverable</p>	<p>April 2019</p>
<p>Prepared and led by Miguel-Lago, Mónica (EARSC) et al.</p>	<p>Definition of the Sector Skills strategy to maximize the benefits of the project (https://medium.com/@EO4GEO/definition-of-the-sector-skills-strategy-to-maximize-the-benefits-of-the-project-85ecc6e548bc?sk=d77b3db6686fe390013a8a20382d7b74)</p>	<p>Article for EO4GEO Medium 2019</p>	<p>4 March 2019</p>
<p>valentinatravel331@gmail.com) et al.</p>	<p>Sector Skills Strategy</p>	<p>Abstract for the Phi-week 2019</p>	<p>March 2019</p>
<p>Marion Bouvet (EARSC) published an eo4geo article in eomag (EARSC magazine)</p>	<p>Definition of the Sector Skills strategy to maximize the benefits of the project</p>	<p>Issue 57 spring 2019 (https://eomag.eu/previous-issues/)</p>	<p>March 2019</p>
<p>Marion Bouvet (EARSC) did an interview with Geo University for the eo4geo medium channel</p>	<p>Geo University: a new and interactive platform to learn GIS and Earth Observation</p>	<p>Article for EO4GEO Medium 2019 (https://medium.com/@EO4GEO/geo-university-a-new-and-interactive-platform-to-learn-gis-and-earth-observation-a5d12883daf1)</p>	<p>July 2019</p>



Marion Bouvet (EARSC) did an interview with RSPSoc for the eo4geo medium channel	RSPSoc: inform and educate in remote sensing and photogrammetry	Article for EO4GEO Medium 2019	October 2019
Marion Bouvet (EARSC) published an article in eomag.eu	EO4GEO NEWS: designing a series of curricula for the EO/GI field	eomag Issue 59 (https://eomag.eu/eo4geo-news-designing-a-series-of-curricula-for-the-eo-gi-field/)	October 2019
Irene Doda (EARSC) wrote an article for eo4geo	Skills for the future: the evolution of the Earth Observation sector	Article for EO4GEO Medium 2019	November 2019
Every month, EARSC publishes a paragraph about eo4geo in its internal newsletter for member, the paragraph is prepared and led by Miguel-Lago, Mónica (EARSC) and published by Marion Bouvet (EARSC)	N/A	N/A	N/A
NEREUS	NEREUS Annual report 2018	http://www.nereus-regions.eu/wp-content/uploads/2019/08/final_annual-report.pdf	14/05/2019
Maria Ioana VLAD SANDRU, Alina RADUTU, Ion NEDELUCU	Curriculum improvement challenges in the geospatial occupational profile sector in Romania - peer review	International Journal for Critical Infrastructure, Old Dominion University, USA	20/09/2019
Ioana VLAD, Ion NEDELUCU, Barbara HOFER	Kick-off for the Work on Curricula for Tomorrow's Workforce	https://medium.com/@EO4GEO/kick-off-for-the-work-on-curricula-for-tomorrows-workforce-a6201d723f26	25/09/2019